

ARCHIE
SERIES

JULY

Archie's

10¢



MAD HOUSE



VERONICA ASKS YOU TO

GUESS WHICH ONE

...THINKS SHE'S ANOTHER CONNIE FRANCIS.

POP'S MUSIC SHOP

RECORD YOUR VOICE

TOP HITS



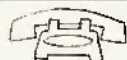
...IS THE BOY CRAZIEST GIRL IN TEXAS

... HAS BEEN SEEING TOO MANY WESTERNS .

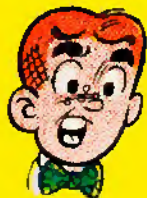


...HAS FIVE TEEN-AGE DAUGHTERS

PAY PHONE
BILLS HERE



ARCHIE SAYS:

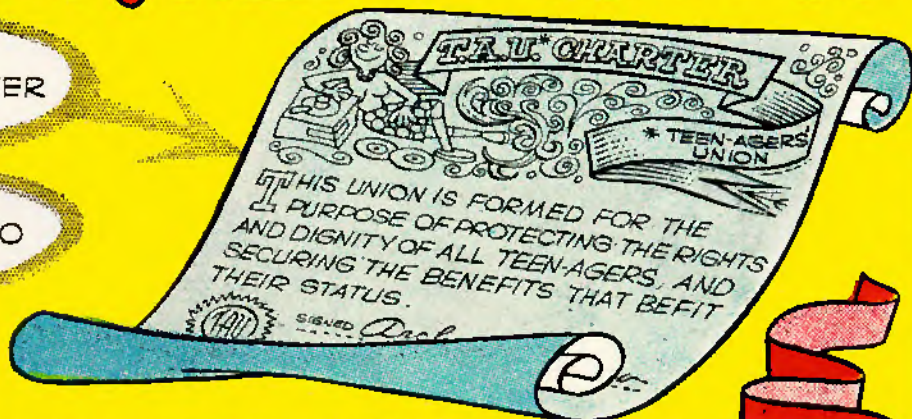


FELLOW TEEN-AGERS, HOW MUCH LONGER ARE WE GOING TO LET OURSELVES BE PUSHED AROUND? IT IS TIME WE LEARNED THAT IN **UNION** THERE IS **STRENGTH!** TO SHOW YOU WHAT I MEAN, LET'S TAKE A LOOK AT WHAT MIGHT HAPPEN.....

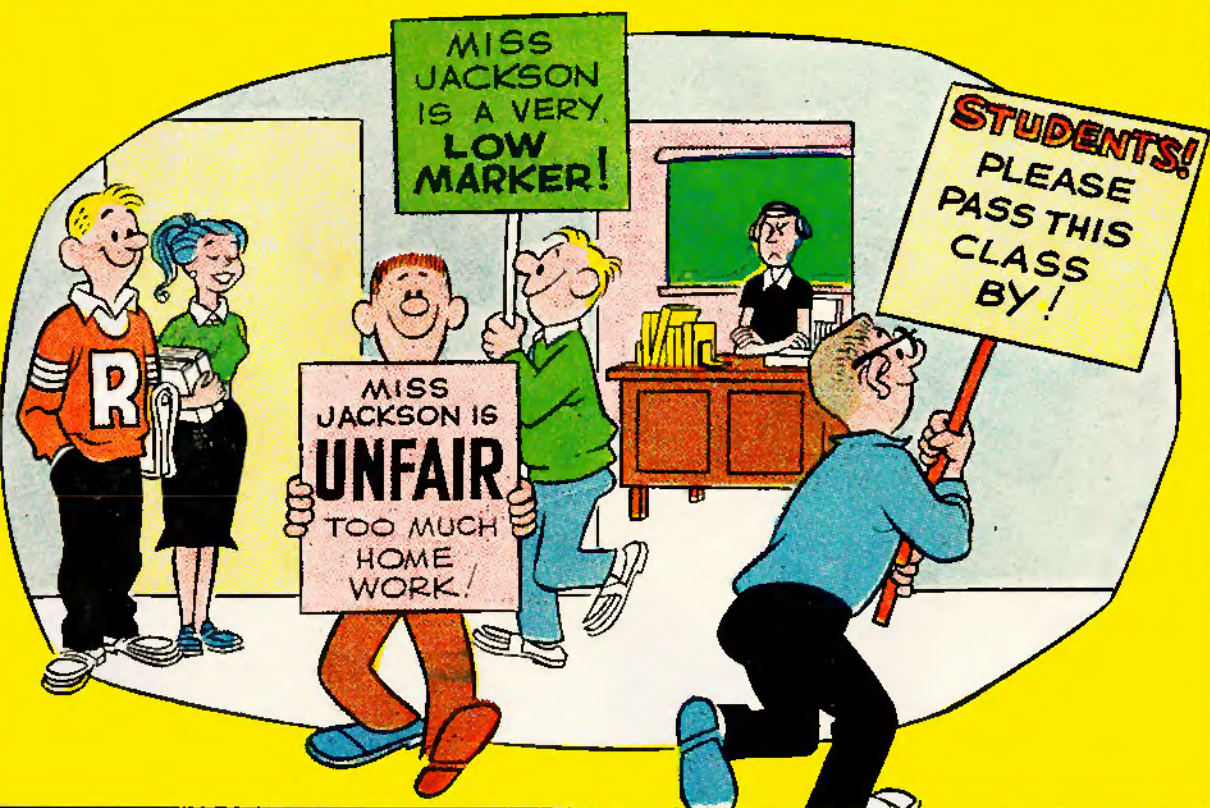
IF TEEN-AGERS FORMED A UNION

THE
UNION CHARTER

THE
UNION MOTTO



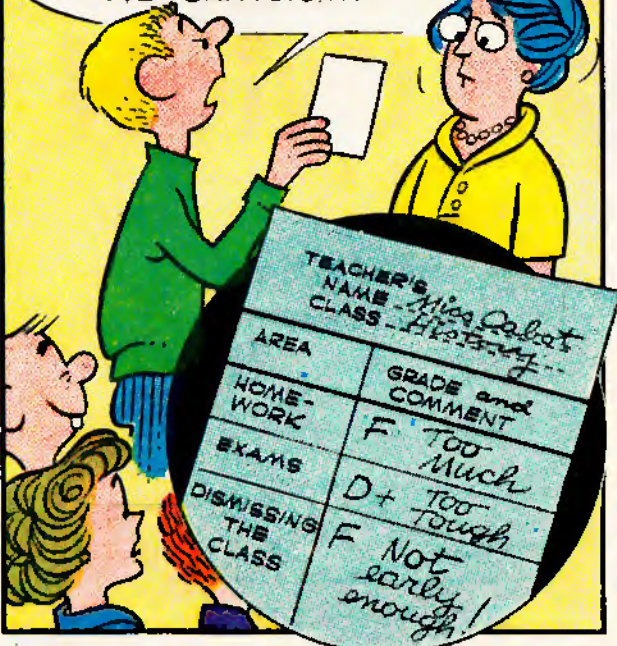
United we stand, divided we flunk.



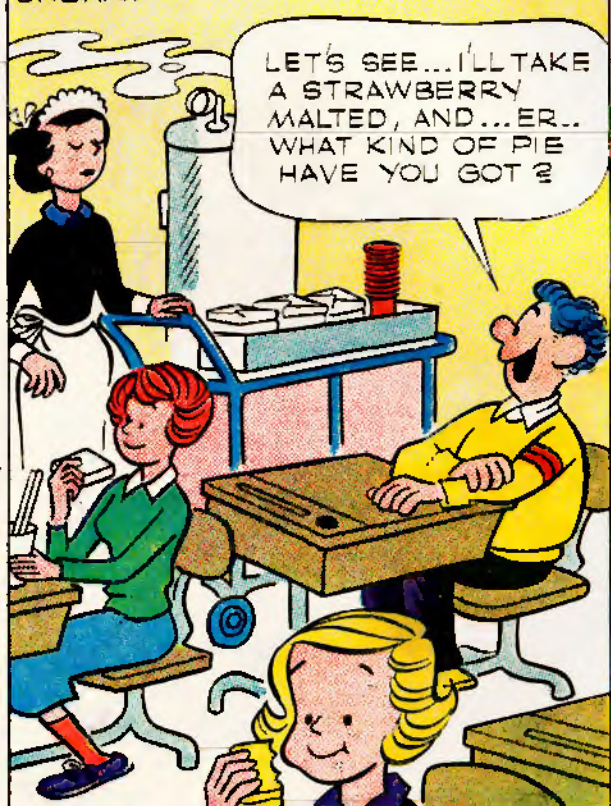
THE T.A.U. WILL STRIVE FOR THE FOLLOWING BENEFITS IN THE SCHOOL! (*TEEN-AGERS' UNION)

REPLACING THE STUDENT'S REPORT CARDS WITH A TEACHER'S REPORT CARD.

THE CLASS TRIED TO BE FAIR WITH YOU, MISS CABOT! WE HOPE YOU'LL REGARD IT AS CONSTRUCTIVE CRITICISM.

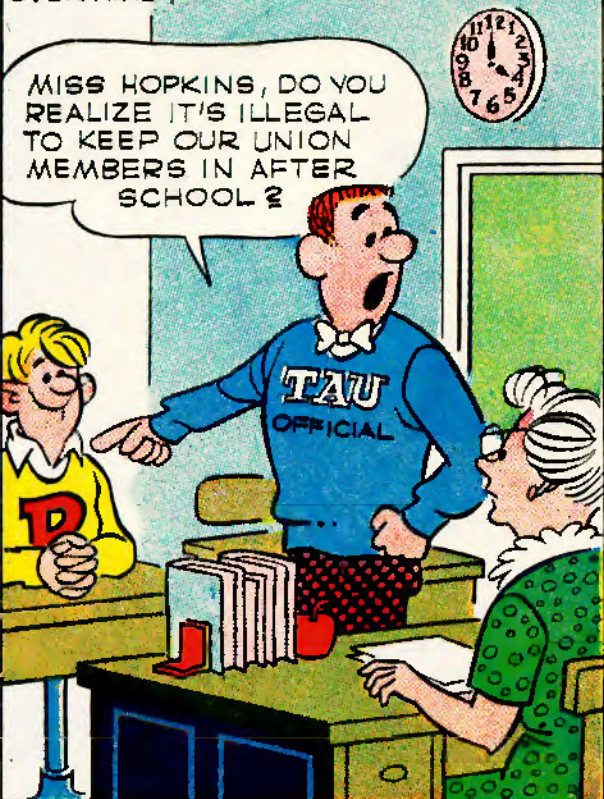


A HALF HOUR MID-MORNING MALTED BREAK.

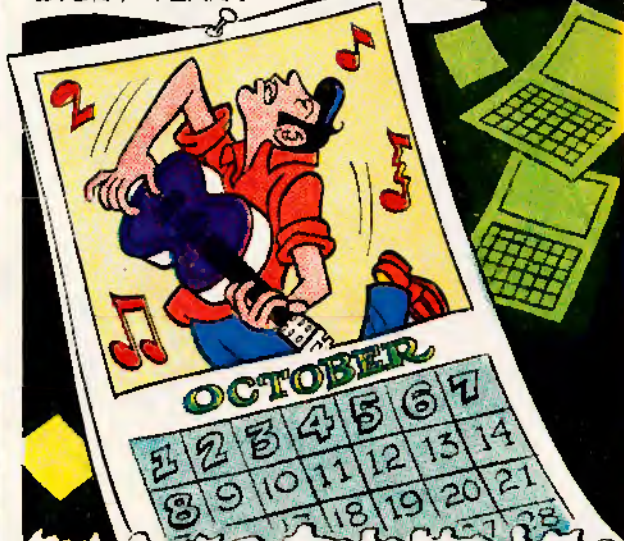


PROTECTION AGAINST FORCED OVERTIME!

MISS HOPKINS, DO YOU REALIZE IT'S ILLEGAL TO KEEP OUR UNION MEMBERS IN AFTER SCHOOL?



TEN ADDITIONAL VACATION DAYS EVERY YEAR!

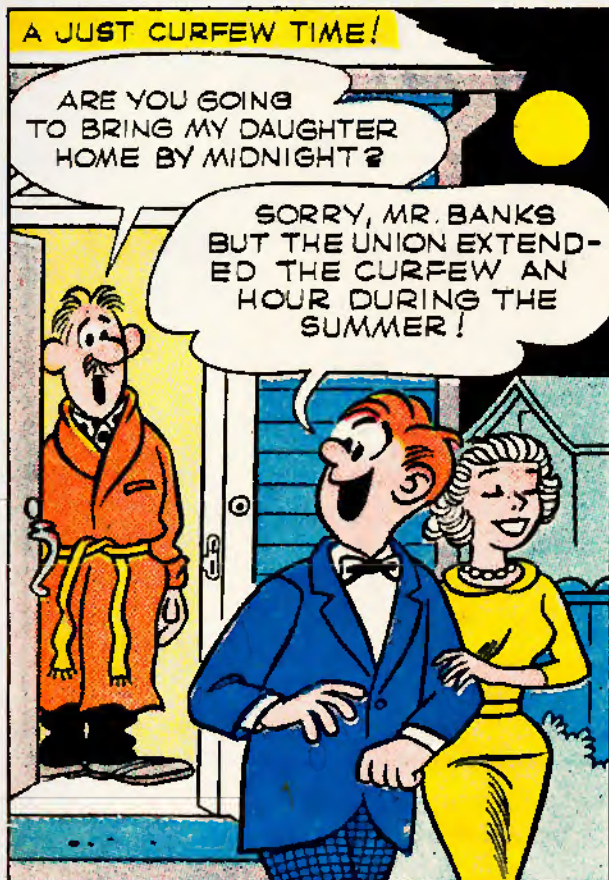


THESE HOLIDAYS WILL BE KNOWN AS:
BOBBY RYDELL MONDAY
JACKIE WILSON TUESDAY
FABIAN WEDNESDAY
FRANKIE AVALON THURSDAY
FATS DOMINO FRIDAY

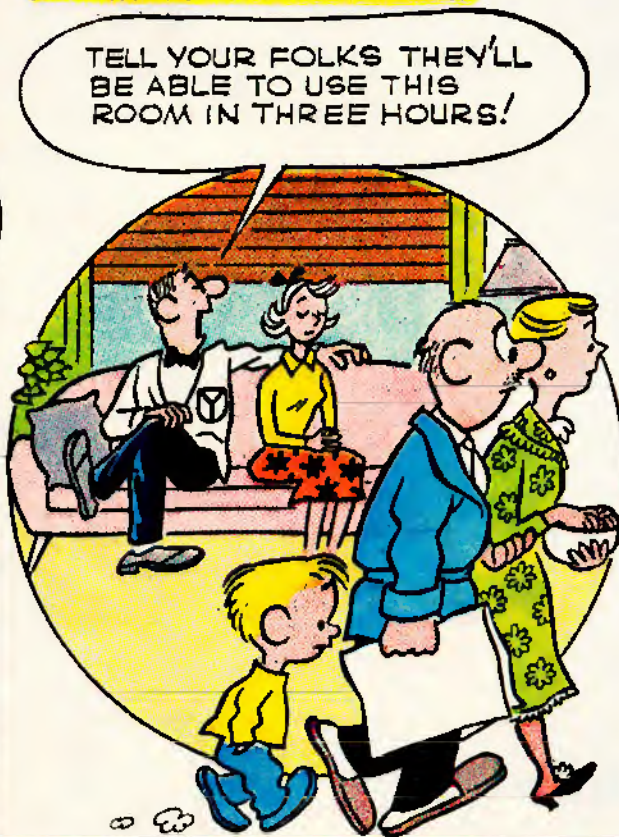
and
ELVIS PRESLEY WEEK

THE T.A.U. WILL SECURE THE FOLLOWING RIGHTS IN DATING!

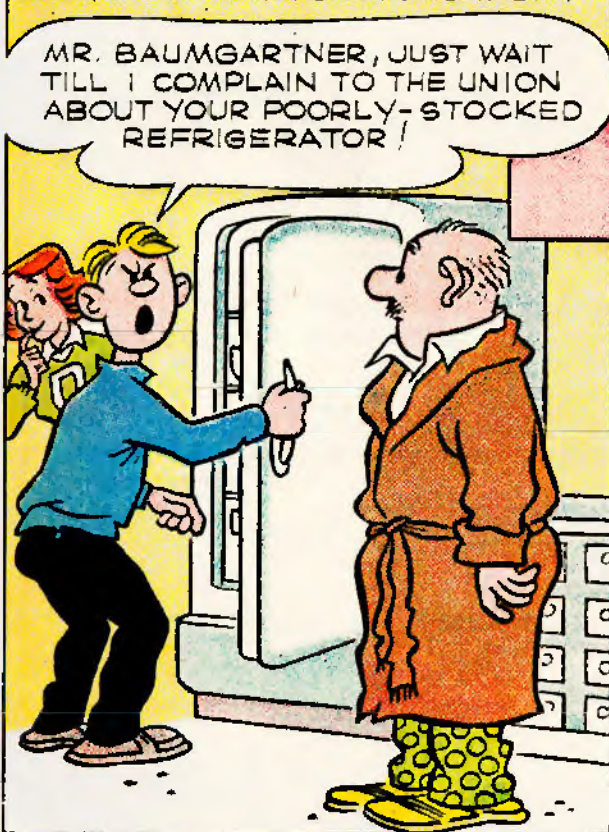
A JUST CURFEW TIME!



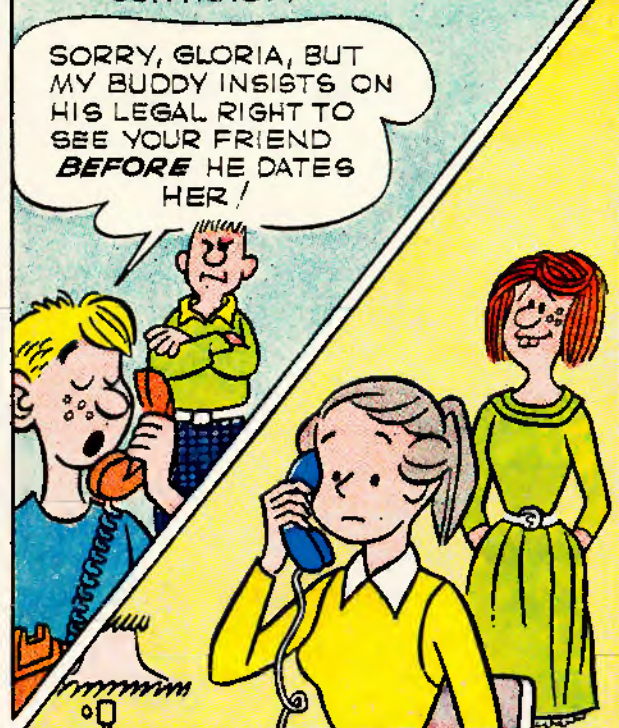
AN EMPTY PARLOR ROOM!



ADEQUATE SNACK COMPENSATION!



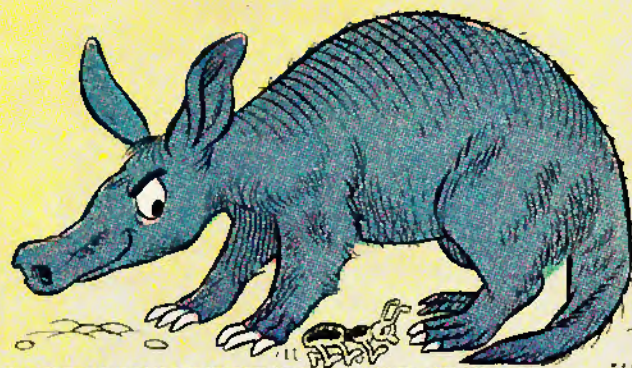
OUTLAWING THE BLIND-DATE CONTRACT!



CONTINUED NEXT ISSUE: THE T.A.U. FIGHTS TO GET YOU **MORE** BENEFITS!

AARDVARK

AARDVARKS ARE *FOUND* IN.....



...THE BEGINNINGS OF....

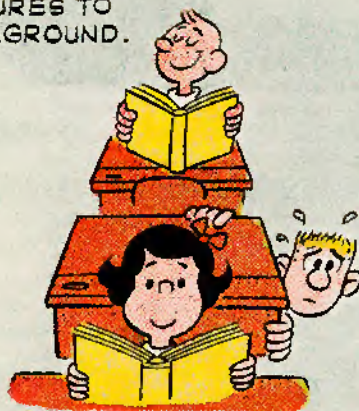
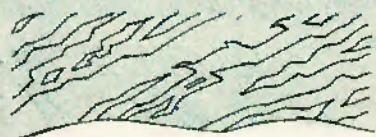


... AND IN CROSSWORD PUZZLES

AARDVARKS LIKE TO EAT ANTS, BUT THEY HAVE TO BE REAL HUNGRY BEFORE THEY'LL EAT UNCLES.

ADAPTATION

IS THE ABILITY OF CREATURES TO BLEND IN WITH THEIR BACKGROUND.



NOTICE HOW THE WHITE POLAR BEAR GETS LOST IN THE ICE AND SNOW BACKGROUND.

NOTICE HOW THE SPOTTED LEOPARD GETS LOST IN THE JUNGLE BACKGROUND.

NOTICE HOW THE STUDENT WHO HASN'T PREPARED HIS HOMEWORK GETS LOST IN THE CLASSROOM BACKGROUND.

AIR



TROPOSPHERE
AIR
8 MILES

STRATOSPHERE
AIR
50 MILES

IONOSPHERE
AIR
120 MILES

HOT AIR
FROM TV COMMERCIALS-INFINITY

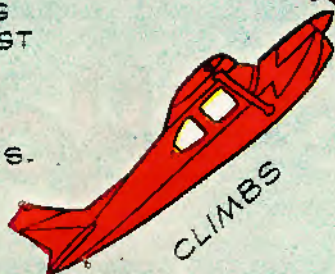
AIRPLANE

THE AIRPLANE PROVES THAT FLYING ISN'T JUST FOR THE BIRDS.

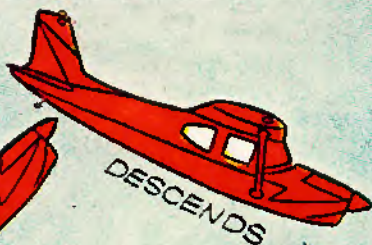
OBSERVE HOW THE AIRPLANE MANEUVERS.



TAKES OFF



CLIMBS



DESCENDS



BANKS

1ST NATIONAL
FLY-IN-BANK

DEPOSITS



ALEXANDER THE GREAT
(356-323 B.C.)



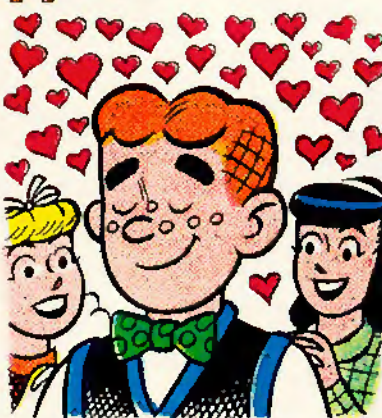
FIRST IN THE HEARTS OF
HIS GREEK COUNTRYMEN.

ALFRED THE GREAT
(849-899)



FIRST IN THE HEARTS OF
HIS ANGLO-SAXON
COUNTRYMEN.

ARCHIE THE GREAT
(1946-)



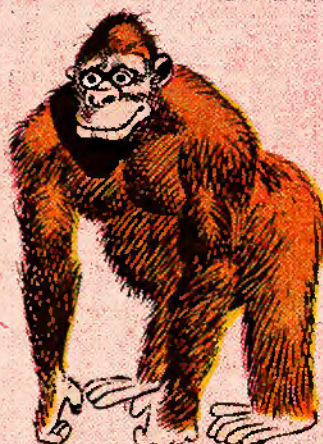
FIRST IN THE HEARTS
OF HIS FEMALE CLASS-
MATES.

APES

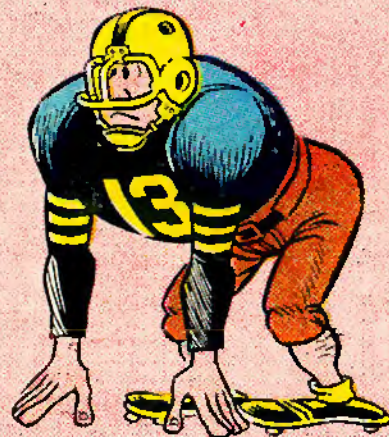
A SPECIES OF MAMMALS THAT CLOSELY RESEMBLE
THE HUMAN BEING (OR IS IT THE OTHER WAY AROUND?)



CHIMPANZEE
(PAN SATYRUS)



GORILLA
(GROSSUS SATYRUS)



SUPER GORILLA
(LEFTUS TACKLUS)

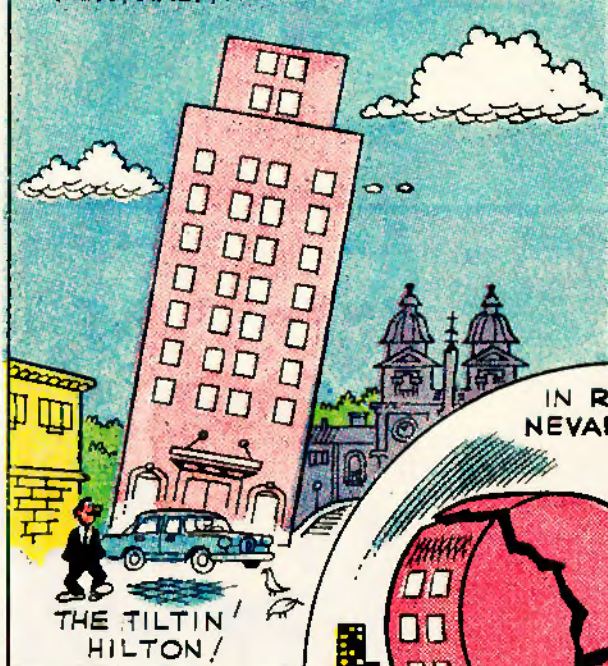
ARCHIE SAYS :



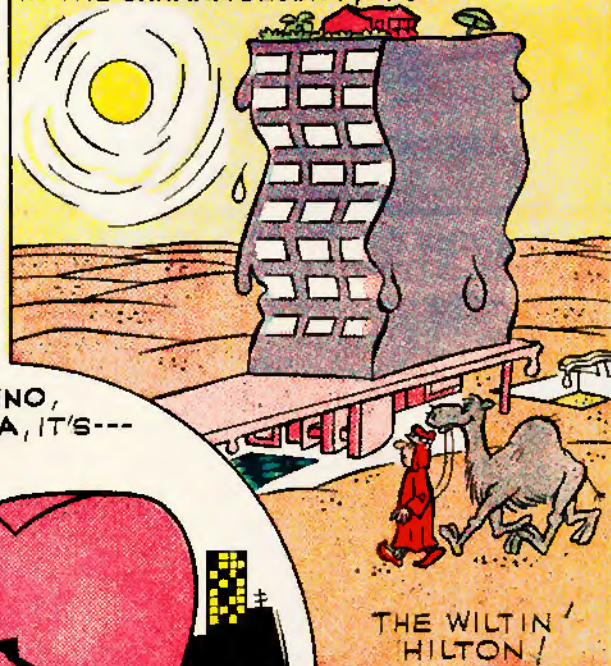
TODAY THERE ARE MANY BIG HOTEL COMPANIES, SUCH AS THE HILTON CHAIN AND THE SHERATON CHAIN, WHICH OWN BEAUTIFUL BUILDINGS ALL OVER THE GLOBE! SO-O-O IN KEEPING WITH THIS TREND, WE PRESENT OUR COLLECTION OF.....

madhouse **HotELS!**

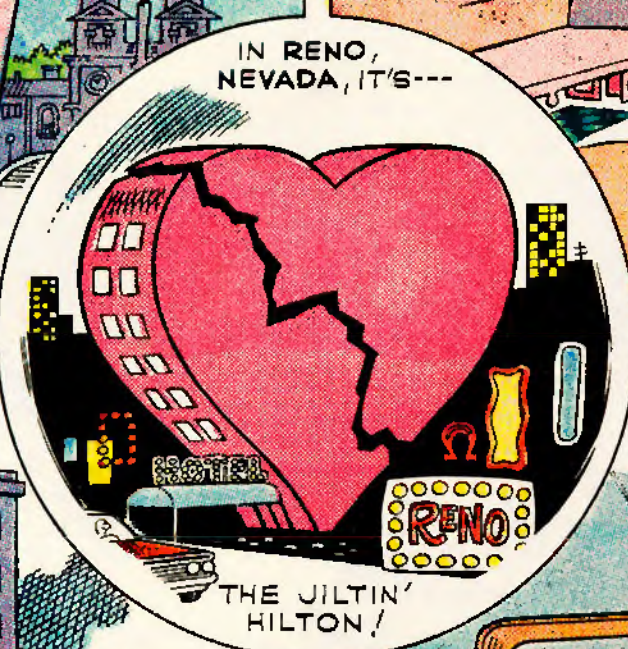
IN PISA, ITALY, IT'S ----



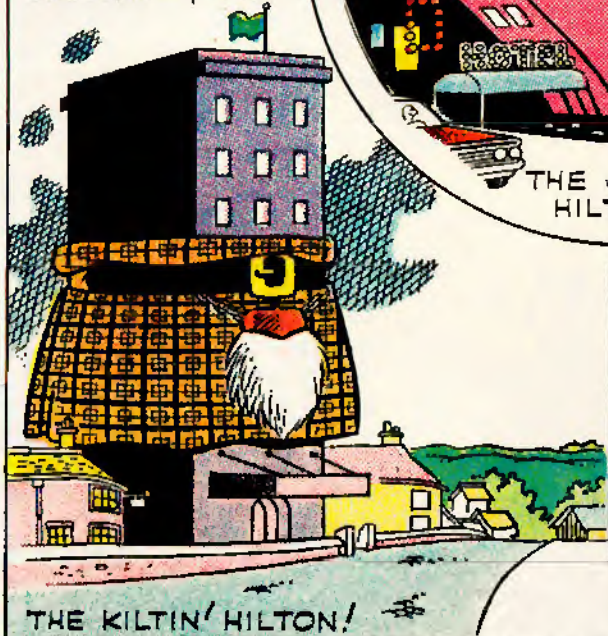
IN THE SAHARA DESERT, IT'S ----



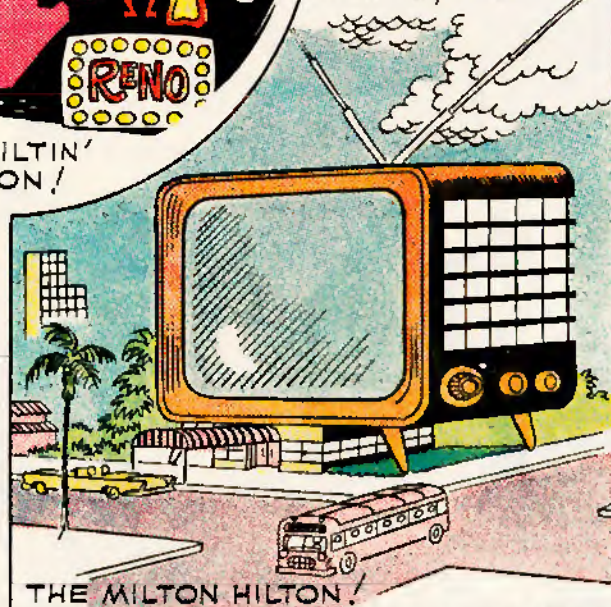
IN RENO,
NEVADA, IT'S ---



IN GLASGOW
SCOTLAND, IT'S ---



AND AROUND T.V.
COMIC BERLE'S
HOUSE, IT'S ---



DO YOU HAVE A FAVORITE HILTON HOTEL? SEND IT TO **MADHOUSE** TODAY!!

MADHOUSE EXPOSURE DEPARTMENT...

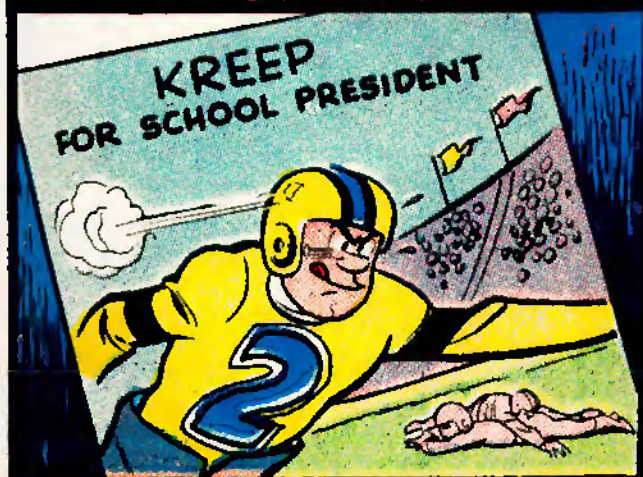
CAMPAIGN PICTURES SOMETIMES **LIE...**



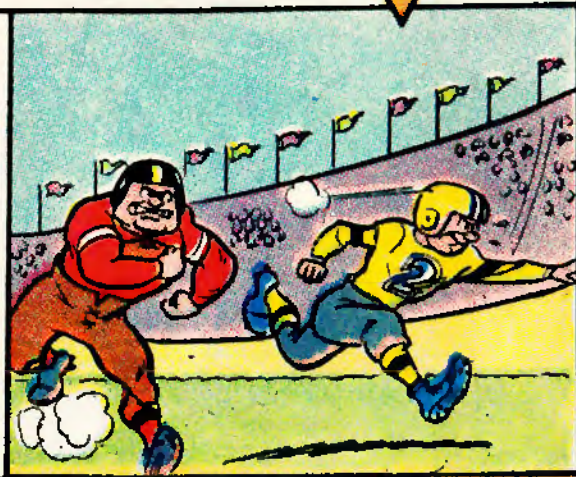
...AND YOU'LL
SEE HOW —
IF YOU
CAREFULLY
EXAMINE
THE PHOTOS
ON THIS
SIDE

KREEP'S CAMPAIGN PICTURES

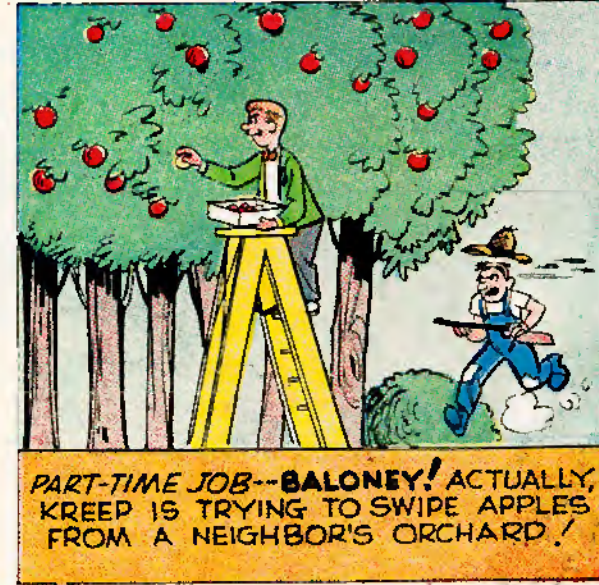
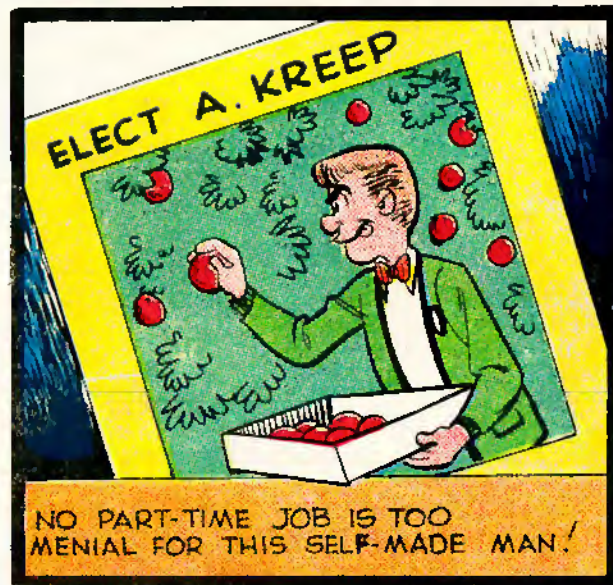
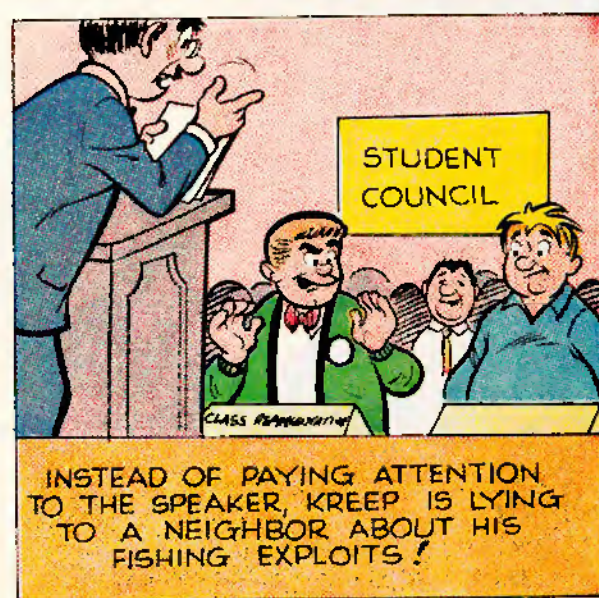
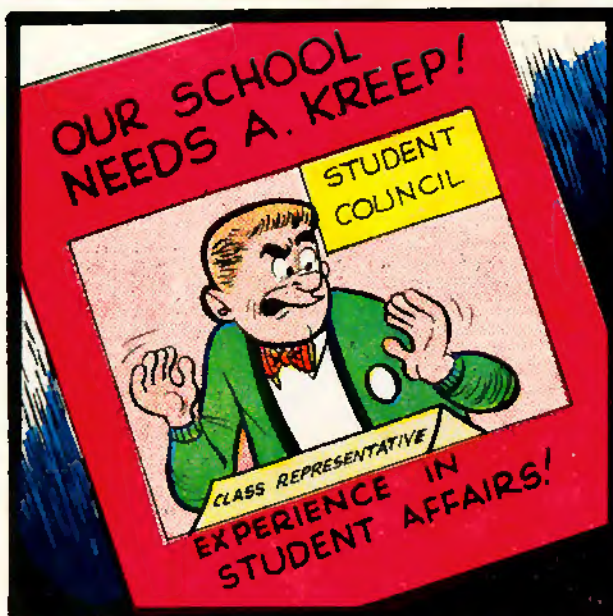
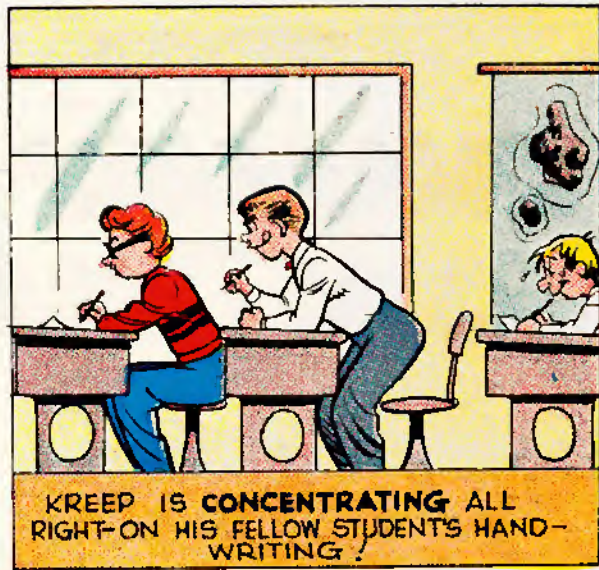
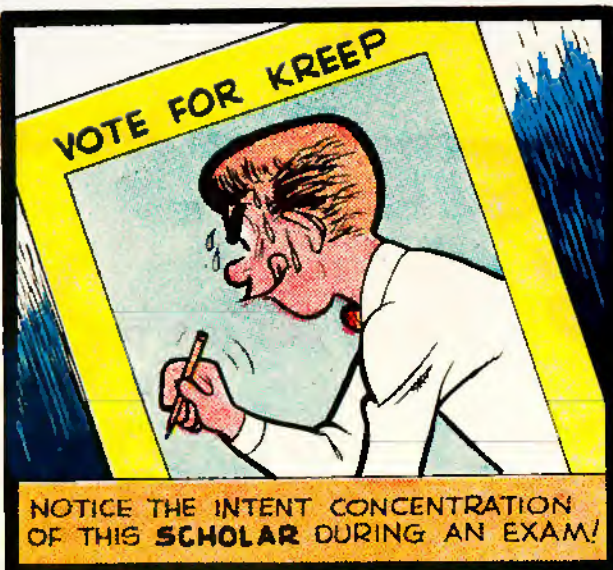
THE TRUE STORY

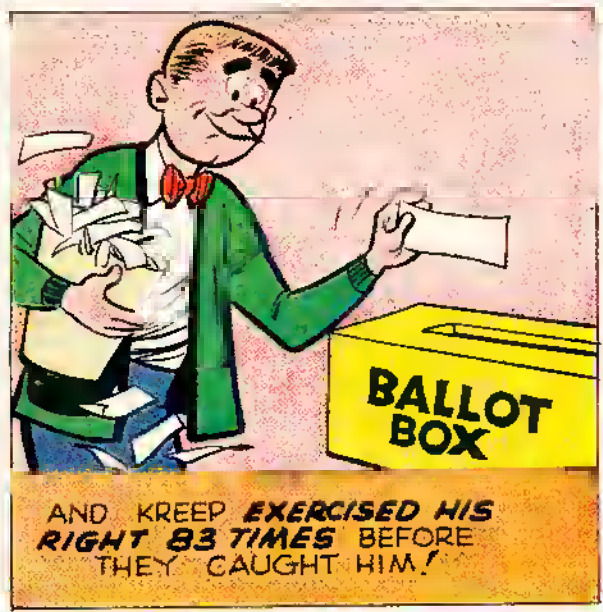
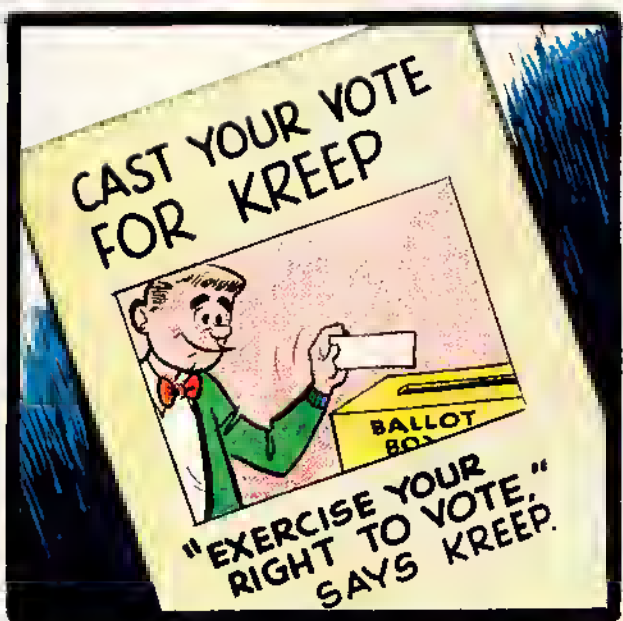
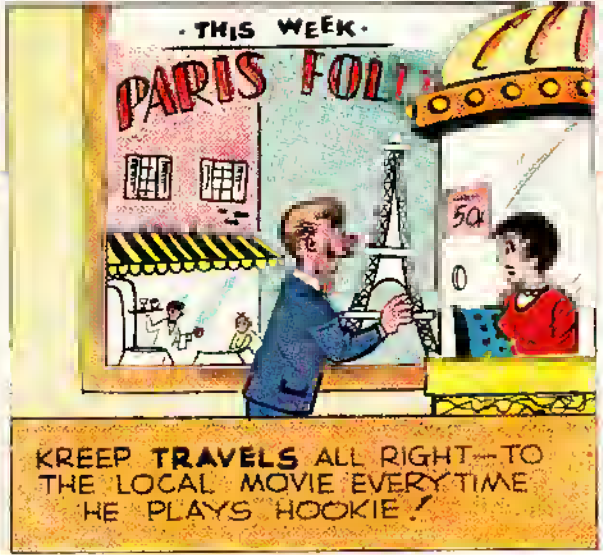
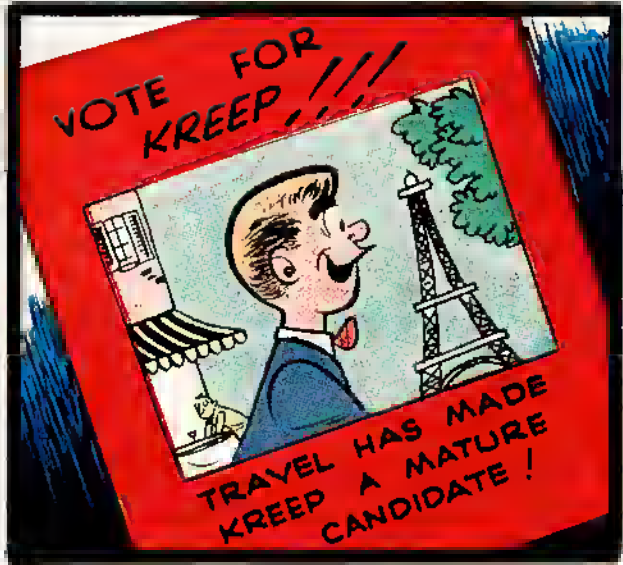


**I FOUGHT FOR YOU ON THE FOOT-
BALL FIELD---AND I'LL FIGHT FOR
YOU ON THE STUDENT COUNCIL!**



**SURE--KREEP WAS ALWAYS
FIGHTING...TO GET OUT OF THE
WAY OF THE BALL CARRIERS!!**





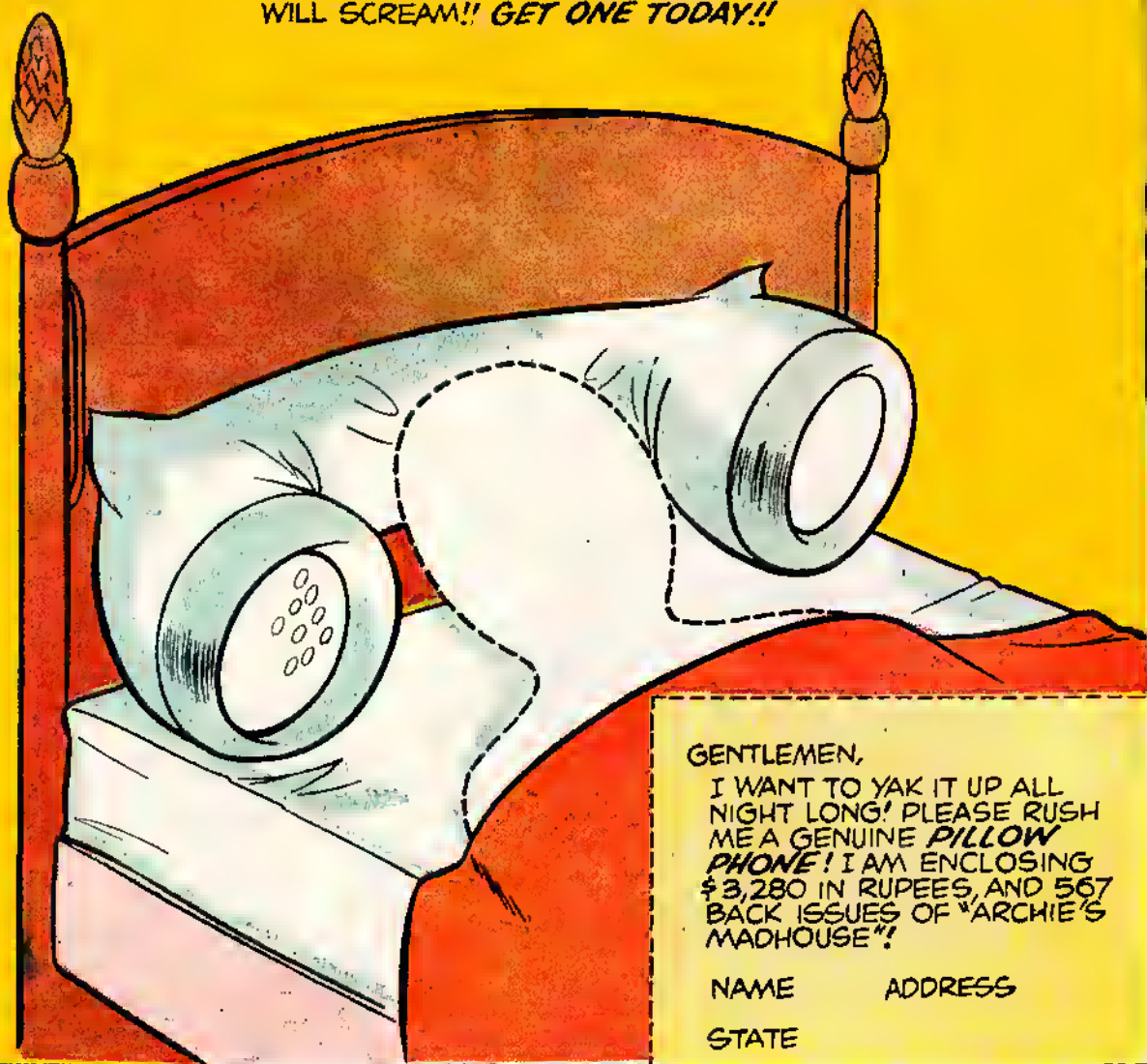


VERONICA SAYS:

Girls! Girls! Girls! Here it is, at last! The invention that makes it possible to stay on the telephone twenty-four hours a day! The one-and-only--

MAD HOUSE PILLOW PHONE

THIS IS A GENUINE TELEPHONE, HEAVILY PADDED TO RESEMBLE A PILLOW! NOW YOU CAN YAK WITH YOUR GIRL FRIENDS ALL NIGHT LONG--EVEN IN YOUR SLEEP! THINK HOW YOU'LL JABBER!! THINK HOW YOUR PARENTS WILL SCREAM!! **GET ONE TODAY!!**



GENTLEMEN,

I WANT TO YAK IT UP ALL NIGHT LONG! PLEASE RUSH ME A GENUINE **PILLOW PHONE!** I AM ENCLOSING \$3,280 IN RUPEES, AND 567 BACK ISSUES OF "ARCHIE'S MADHOUSE".

NAME

ADDRESS

STATE

MAD HOUSE MONSTER OF THE MONTH!

THE BEATNIK MONSTER



ANTENNAE ARE FOR RECEIVING **OUT-OF-THIS-WORLD-TYPE** MESSAGES!

RIDGES ON TOP OF HEAD INDICATE THAT MONSTER IS **GROOVIE!**

MONSTER'S STENCH PROVES HE IS A REAL **GASSER!**

FROZEN WHISKERS PROVE THAT MONSTER IS ALSO A **COOL CAT!**

HIPPOPOTAMUS-TYPE FACE SHOWS THAT MONSTER IS REAL **HIP!**

GORILLA-LIKE ARMS PERMIT MONSTER TO **GO APE!**

CUSHION-TYPE FEET ENABLE MONSTER TO BRING ALONG HIS OWN **PADS!**

CLAW-LIKE HANDS INDICATE THAT MONSTER IS A **CUT-UP!**

Reggie presents-

Clyde Diddit's

MAD HOUSE MOTTOES!

If you want to be a

Big Wheel

Just keep going
around in those
same **STUPID CIRCLES**

CHEER UP

THINGS COULD
ALWAYS BE
WORSE!

---IF YOU DON'T
BELIEVE US, WAIT
AND SEE---

THINK
OR
THWIM!

MONEY ISN'T EVERYTHING

BUT IT WILL DO
FINE UNTIL SOME-
BODY GETS A
BETTER IDEA!

When you're worried
and things look
black, lift up your
head and shout

HELP!

ACCURACY IS OUR
MOTTO--
WE NEVER MAKE MISTAKES

**BE
NEAT**

A friend in
need is--
--a pest.

LOOK
**BEFORE
YOU LEAP**

(IT'S BETTER TO
GO WITH YOUR
EYES OPEN)

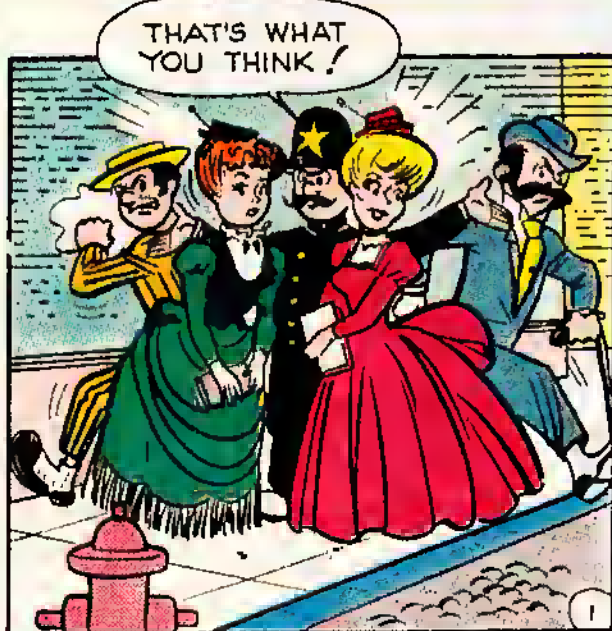
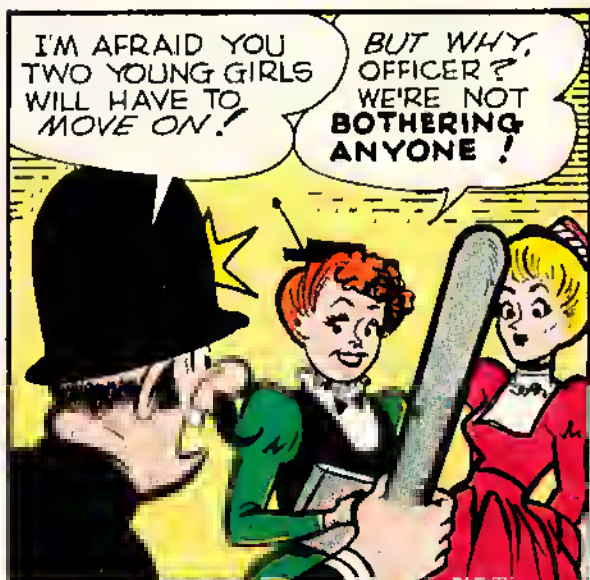
**Nothing
is
Impossible!**

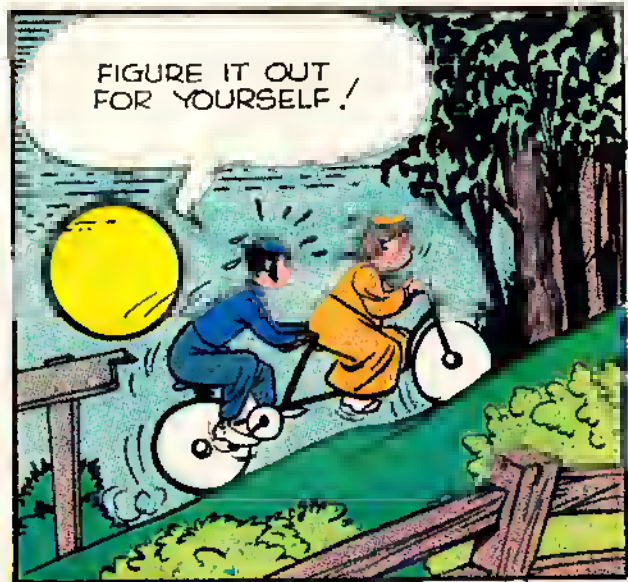
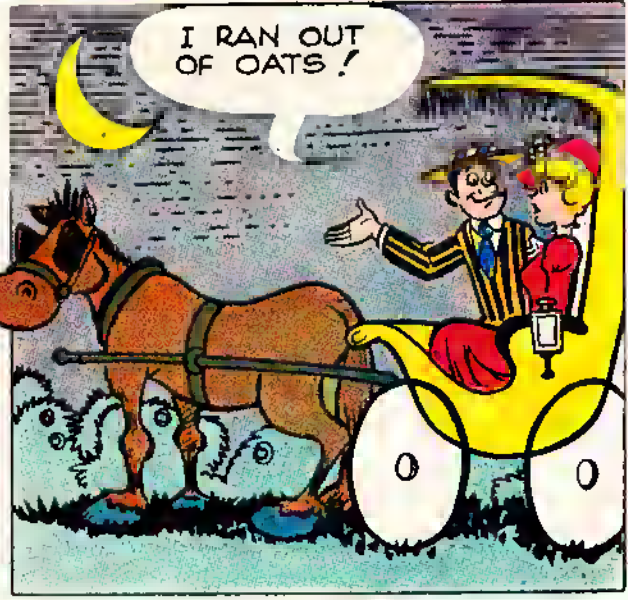
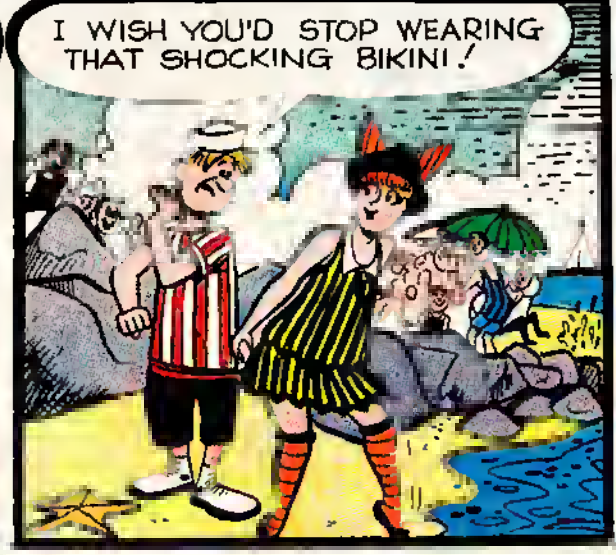
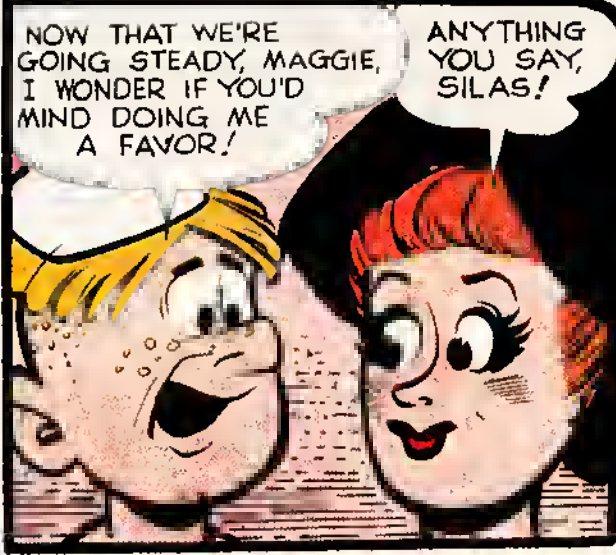
(IF YOU DON'T HAVE TO
DO IT YOURSELF)

If you keep your
head when
everyone else
is completely
confused

WELL, OBVIOUSLY
YOU DON'T
UNDERSTAND THE
SITUATION!

TEEN-AGERS OF THE PAST





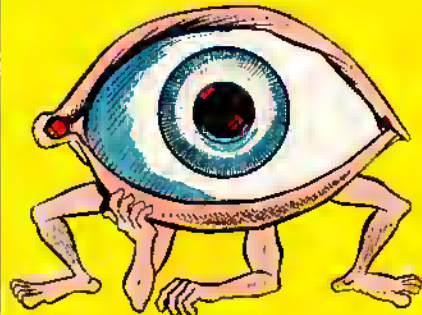
MONSTERS FROM OUTER SPACE



THE SIX-LEGGED VENUTIANS

ARE THE ONLY CREATURES THAT CAN DANCE THE WALTZ, THE TANGO, AND ROCK'N'ROLL AT THE SAME TIME!

ALTHOUGH VERY INTELLIGENT, VENUTIANS USUALLY DON'T KNOW IF THEY'RE COMING OR GOING!



THE MONSTER EYES OF PLANET X-25 1/4 WATCH TELEVISION 16 HOURS A DAY!!

..... THEY'D WATCH IT LONGER, BUT PLANET X-25 1/4 ONLY HAS 16 HOURS IN A DAY!!



FEMALE SATURNIANS

ARE THE BIGGEST GOSSIPERS IN THE SOLAR SYSTEM!

.... THEY ARE SO WELL INFORMED THEY KNOW ABOUT EVENTS BEFORE THEY ACTUALLY HAPPEN!



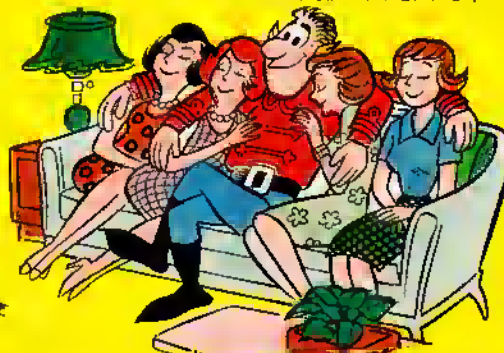
THE RED BLOBS OF MARS ONCE RESEMBLED EARTH PEOPLE! THE BLOBS BLAME THEIR SHAPE ON A STEADY DIET OF PIZZAS!



THE BRAINY KIDS OF JUPITER

ARE SO BRILLIANT THAT THEY HAVE TO SPEND ONLY 5 MINUTES A DAY IN SCHOOL, AND ONLY 1

MINUTE ON THEIR HOMEWORK! ... THEY SPEND THE REST OF THE DAY RESTING THEIR TOP-HEAVY HEADS!



THE FIVE ARMED FELLOWS FROM PLUTO ARE KNOWN AS THE GREATEST LOVER BOYS OF THE UNIVERSE! THE ABOVE PLUTONIAN IS USING HIS FIFTH ARM TO DIAL UP DATES FOR TOMORROW!



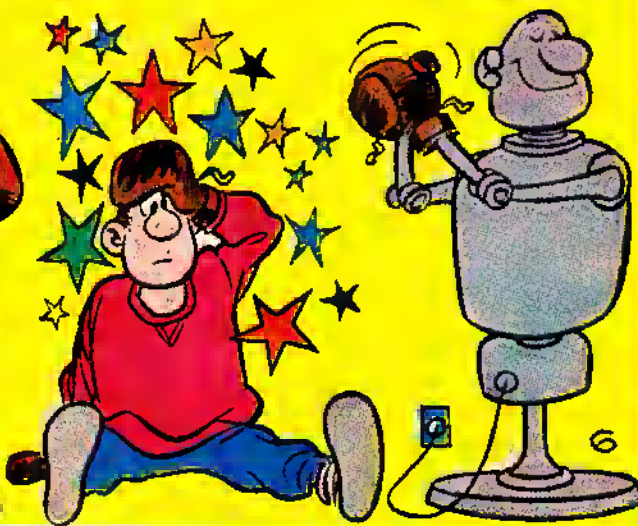
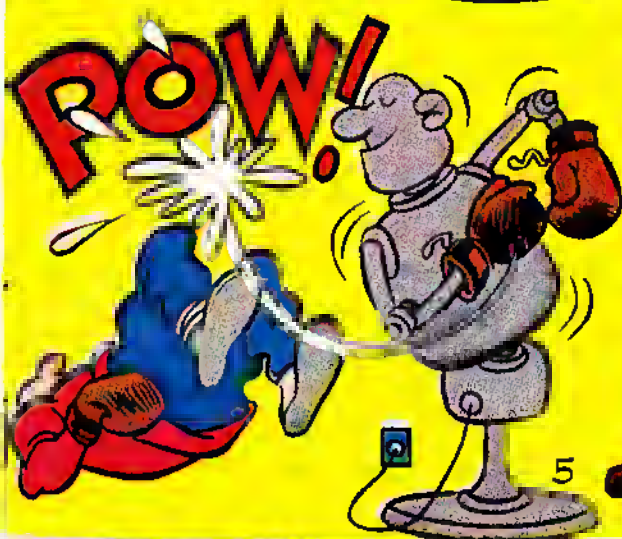
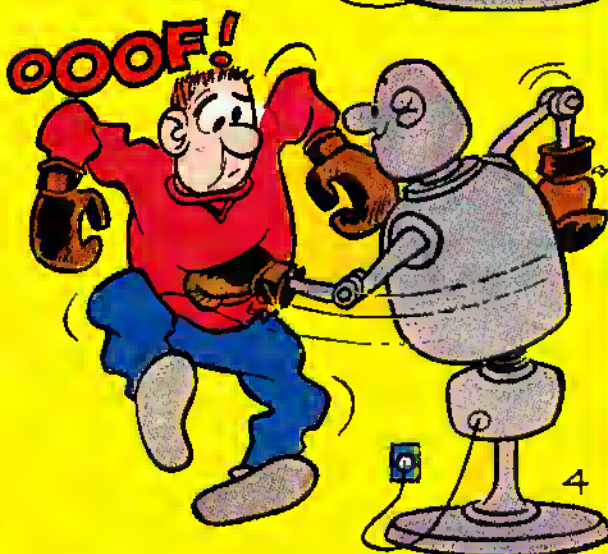
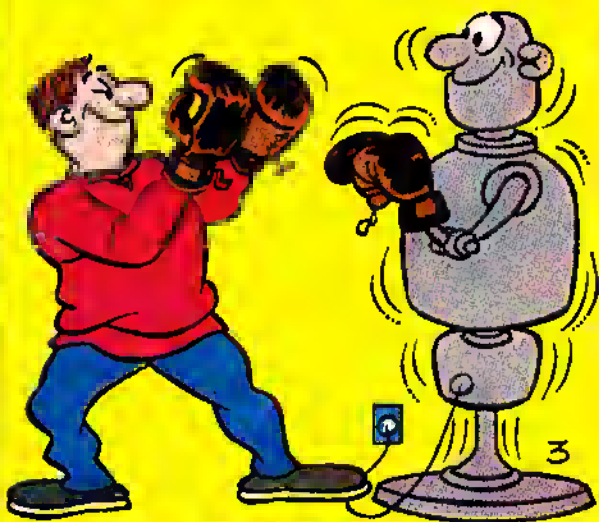
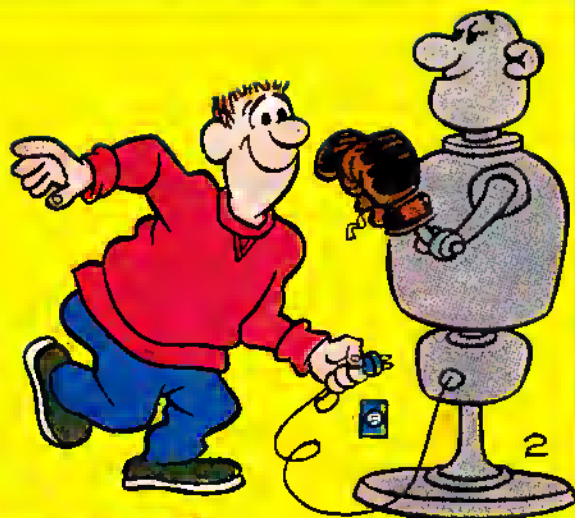
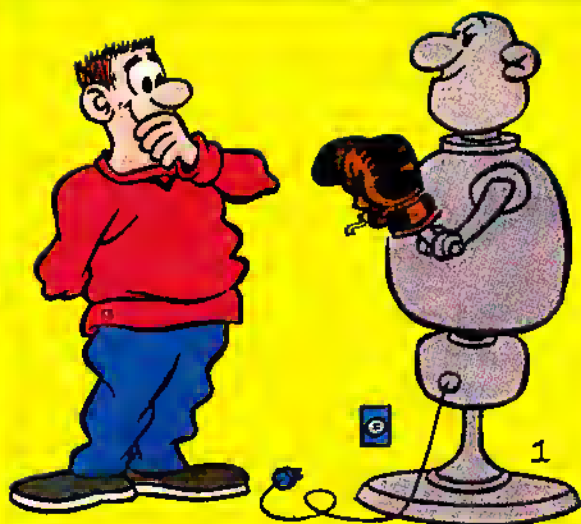
THE CREEPING GHOULIES FROM URANUS ARE VERY POPULAR ON DATES!

.. BLIND DATES, THAT IS! GIRLS SAY THAT A SINGLE KISS FROM A GHOULIE IS UNFORGETTABLE!

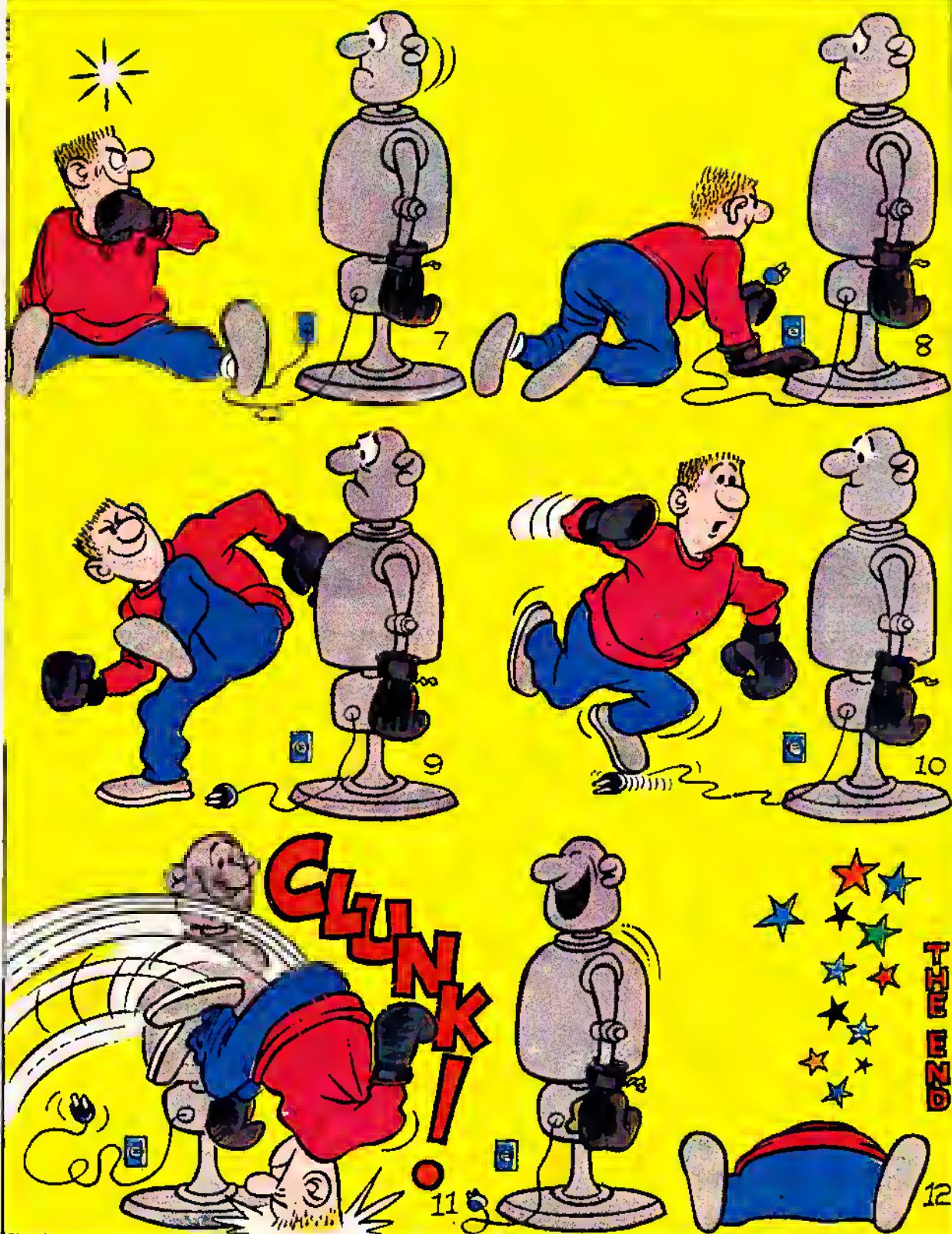


THE ONLY THING KNOWN ABOUT THE MYSTERIOUS MOON-PEOPLE IS THAT THEY ARE INVISIBLE... AS THIS RARE PHOTO SHOWS!!

WE GOT ONE OF OUR **MADHOUSE** CARTOONISTS (AFTER FIRST REMOVING HIS STRAIT JACKET) TO SHOW YOU WHAT HAPPENS WHEN MAN AND MACHINE PIT THEIR WITS AGAINST EACH OTHER.

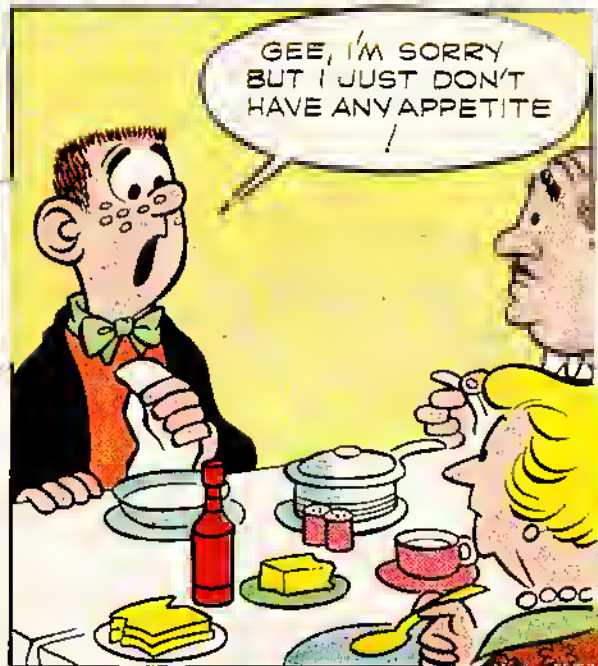


the BOXING MACHINE

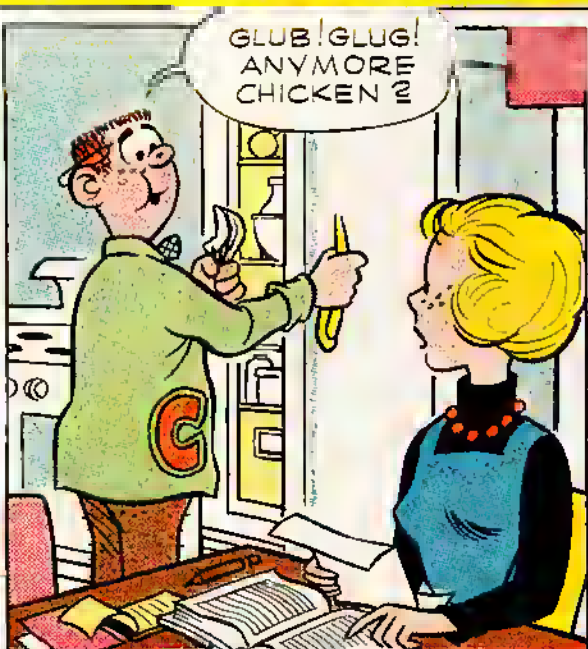


IT ALWAYS HAPPENS..

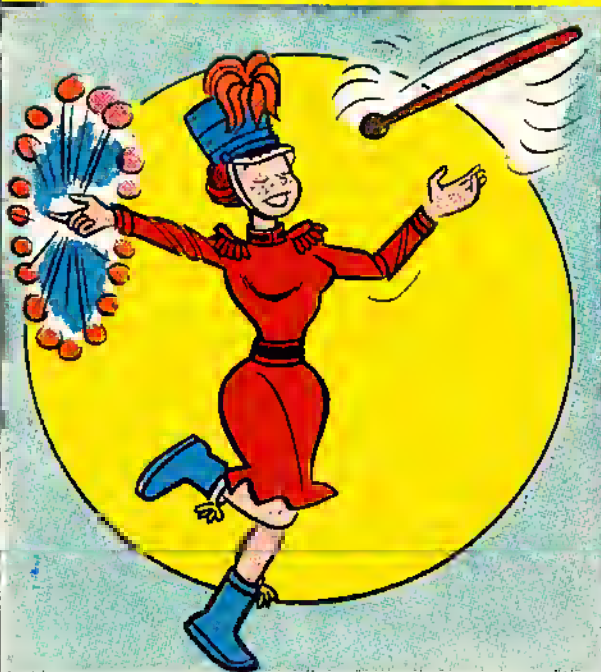
AT HOME, CYRUS GLUTTON HARDLY EVER TOUCHES A BITE.....



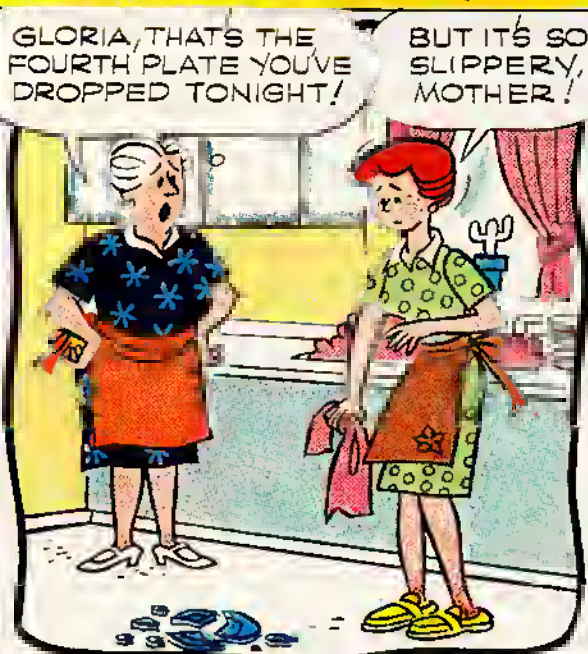
..BUT TURN HIM LOOSE NEAR HIS GIRL FRIEND'S REFRIGERATOR AND HE WILL OUEAT TEN STARVING HORSES!



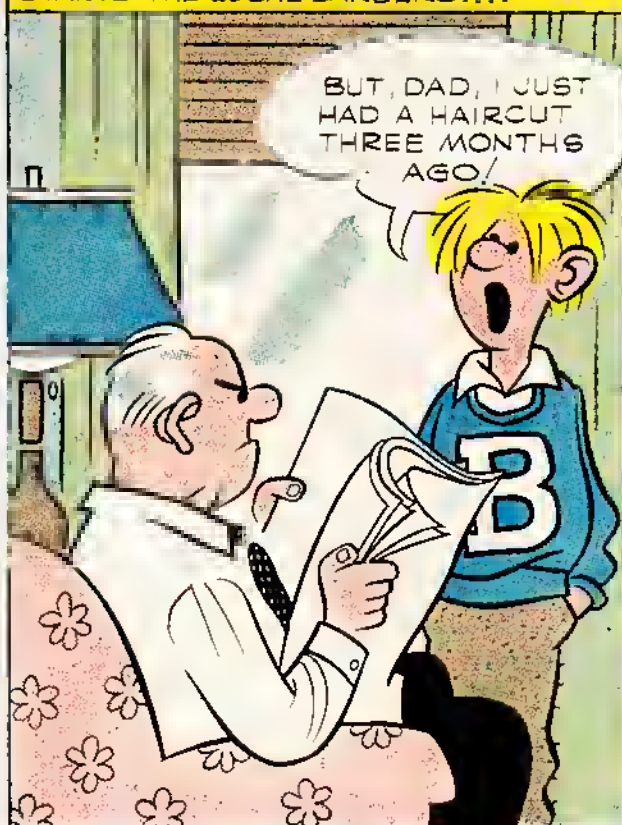
GLORIA TWIRLER, ALL-STATE DRUM MAJORETTE, HASN'T DROPPED A BATON IN 3 YEARS.....



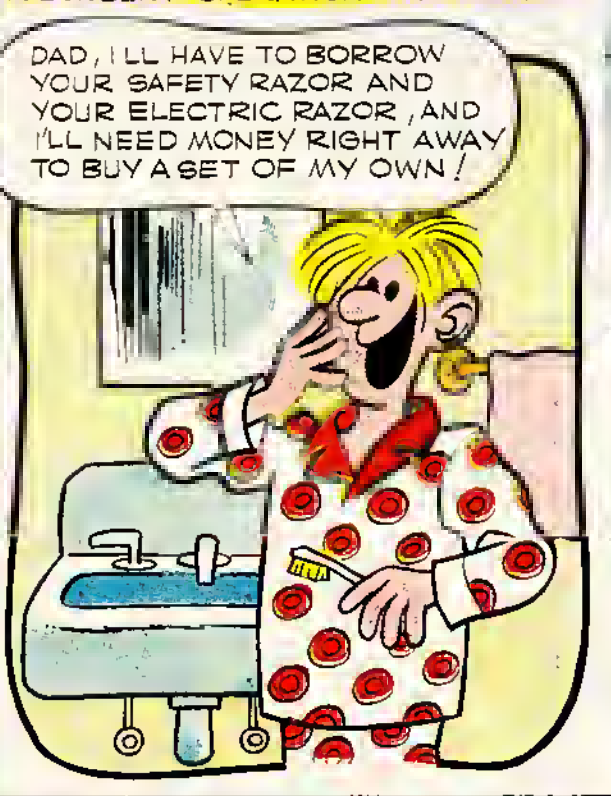
BUT COMES TIME TO HELP MOM WITH THE DISHES AND SHE'S "MISS BUTTERFINGERS" HERSELF!



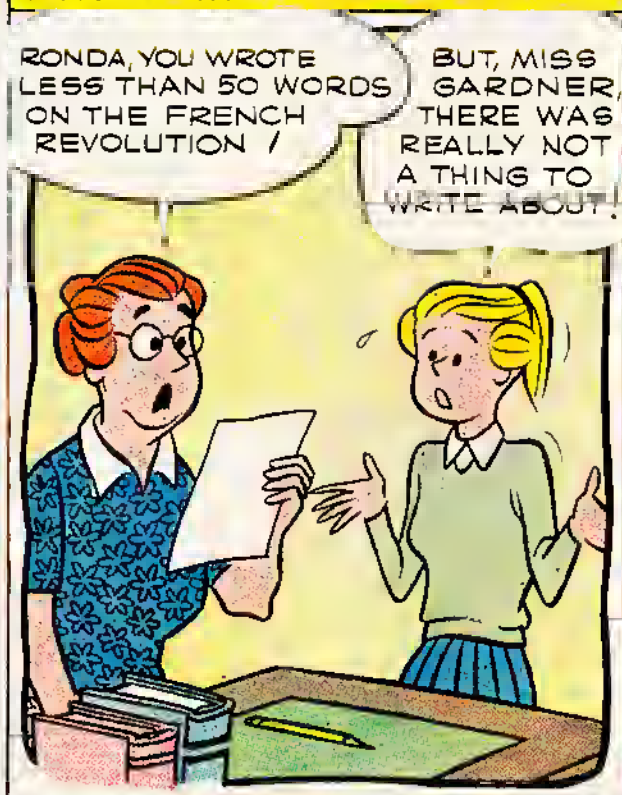
JEROME SHAGGYMAIN DOES HIS BEST TO STARVE THE LOCAL BARBERS....



BUT JUST LET THE FIRST WISP OF HAIR APPEAR UNDER HIS NOSE AND HE MAKES A SURGERY OPERATION OUT OF IT!



AT SCHOOL, RONDA WRIGHTLESS TURNS IN THE SKIMPIEST COMPOSITIONS.....



BUT WHEN IT COMES TIME TO WRITE TO HER BOYFRIENDS SHE TURNS IT OUT BY THE REAM!





HAVE YOU EVER GONE TO BUY A GREETING CARD BUT COULDN'T FIND THE EXACT CARD YOU WANTED? MOST **GREETING CARDS** OVERLOOK THE SMALL BUT *IMPORTANT SITUATIONS!* **MAD HOUSE** HAS DONE SOMETHING ABOUT THIS! WE HAVE PUT OUT OUR OWN LINE OF ---

"MAD HOUSE GREETING CARDS"

HERE IS A
GREAT BIG
**BACK
SLAP**
FOR YOU!



TOO BAD
ABOUT
YOUR
BAD CASE
OF
SUNBURN!



**MANY
HAPPY
RETURNS**

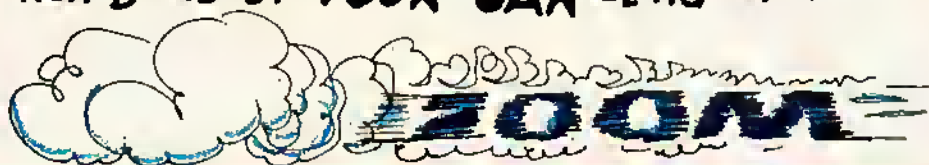
THANKS FOR
FINALLY RETURNING
MY UMBRELLA!



WHAT A GASSER!

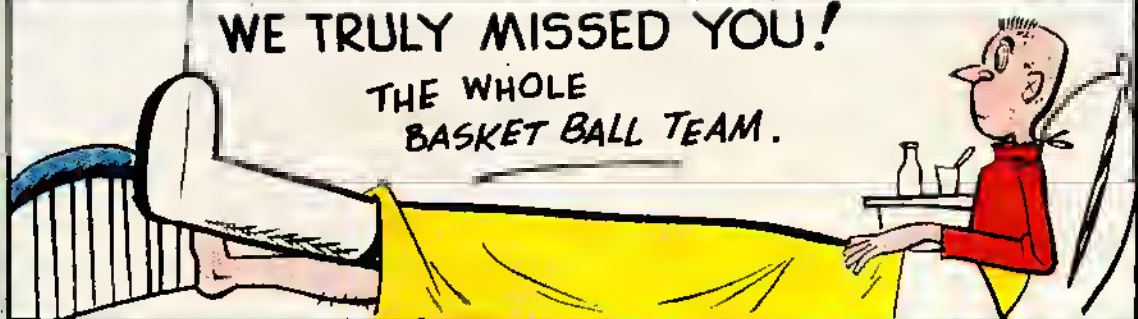


HEARD ABOUT YOUR CAR BEING STOLEN!



WE TRULY MISSED YOU!

THE WHOLE
BASKET BALL TEAM.



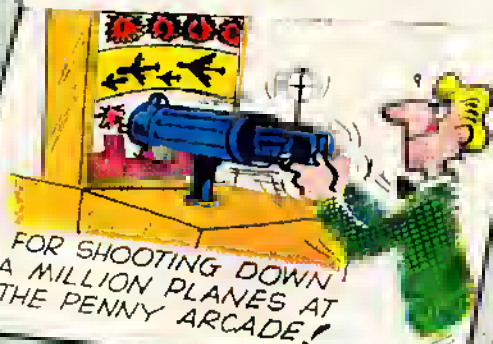
HAPPY
25TH
ANNIVERSARY



IT'S
25
MONTHS
SINCE
YOU
BORROWED
MY

- ▣ RECORDS
- ▣ BOOKS
- ▣ TOOLS
- ▣ MY ENTIRE
MAD HOUSE
COLLECTION.
- ▣ -----

CONGRATULATIONS
ON YOUR
**PERFECT
SCORE!**



FOR SHOOTING DOWN
A MILLION PLANES AT
THE PENNY ARCADE!

YOU ARE
INVITED TO A
**SURPRISE
PARTY!**

WHERE?

WHY IT'S AT
YOUR HOUSE!
THE PARTY
IS FOR YOU!!

WE CAN'T
WIN THEM
ALL!

TO A
GOOD
LOSER...

AT
RUSSIAN
ROULETTE!



MAYBE YOU HAVE SOME SUGGESTIONS FOR CARDS—SEND THEM
TO: MAD HOUSE CARDS, DAVEY JONES LOCKER, ATLANTIC OCEAN.

Archie presents the ---

Madhouse

HALL
OF
FAME



THE DYNAMIC TWIST BROTHERS
HAVE THE MOST SENSATIONAL ROCK-
'N' ROLL ACT IN SHOW BIZ! THEY
HAVE NEVER FAILED TO KNOCK THEIR
AUDIENCE OUT!

UNFORTUNATELY THEY CAN PERFORM
ONLY ONCE A WEEK - THEY ALSO KEEP
KNOCKING THEMSELVES OUT.

5 YEAR OLD
GLADYS GLOBB
IS THE AUTHOR
OF THAT BEST
SELLER

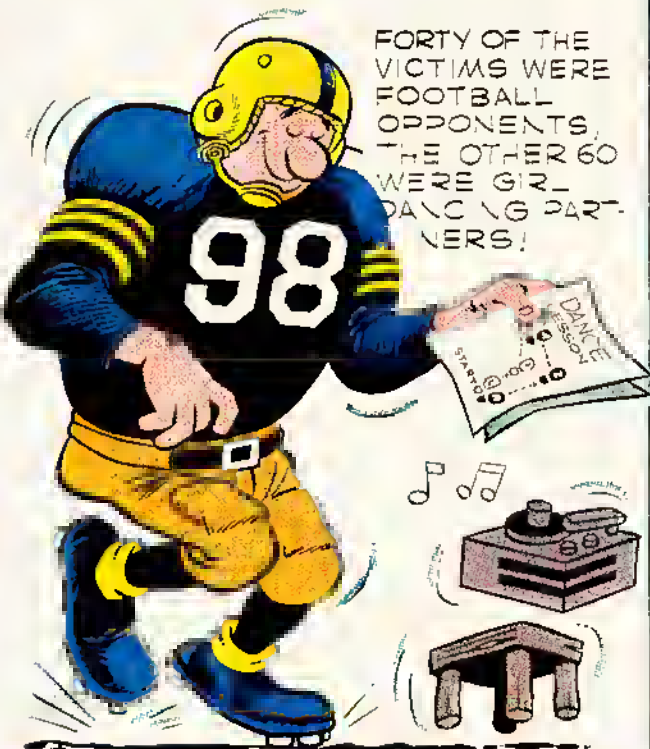
GLADYS CLAIMS SHE HAS NEVER HAD
ANY DIFFICULTY AVOIDING GOOD NIGHT
KISSES ... SHE'D LIKE TO PASS ON HER
VALUABLE KNOW-HOW TO LESS FORTU-
NATE GIRLS.

SKIP SCALLOP IS NOTED FOR THE
REALISTIC FLAME DESIGNS HE PAINTS
ON HIS HOT RODS!

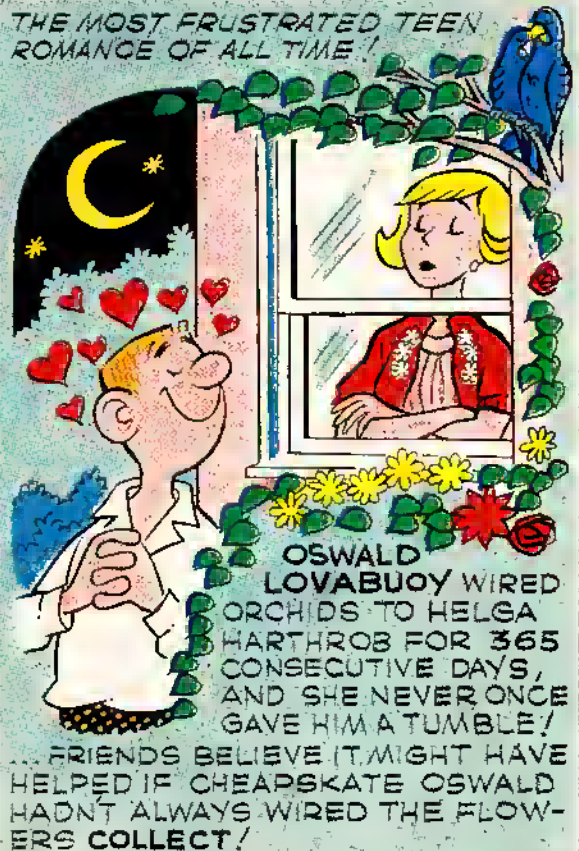
POOR "SKIP" RECENTLY LOST HIS
BUGGY WHEN HE FAILED TO NOTICE
THAT HIS CAR WAS ACTUALLY ON FIRE!

BRUCE "THE BRUISER" RAMMER
DOESN'T KNOW HIS OWN STRENGTH.
THE ALL-STATE TACKLE HAS SENT
100 KIDS TO THE HOSPITAL!

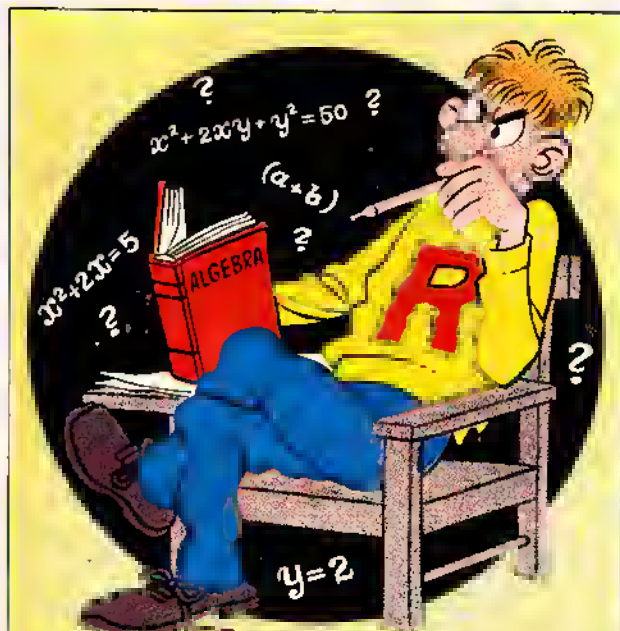
FORTY OF THE
VICTIMS WERE
FOOTBALL
OPPONENTS.
THE OTHER 60
WERE GIRL-
DANCING PART-
NERS!



THE MOST FRUSTRATED TEEN
ROMANCE OF ALL TIME!

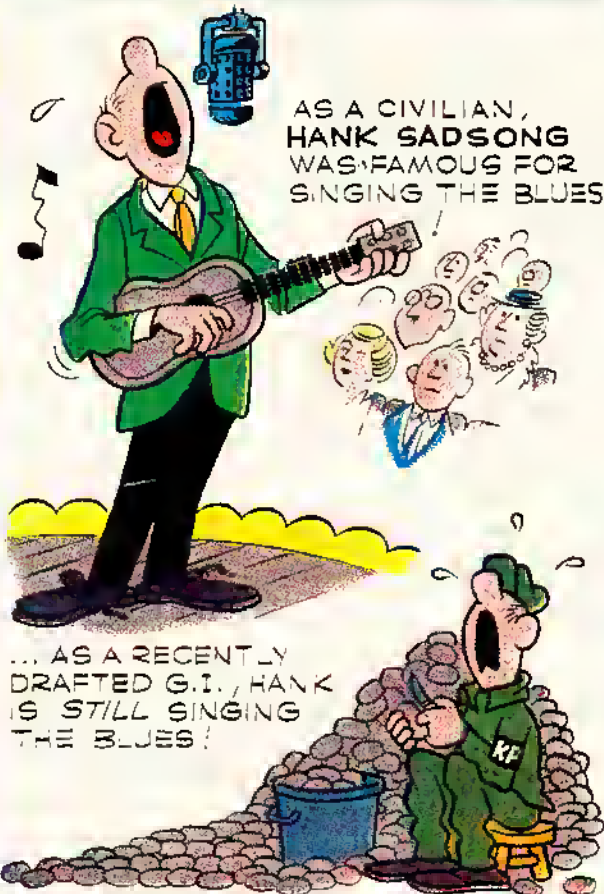


OSWALD
LOVABUOY WIRED
ORCHIDS TO HELGA
HARTHROB FOR 365
CONSECUTIVE DAYS,
AND SHE NEVER ONCE
GAVE HIM A TUMBLE!
... FRIENDS BELIEVE IT MIGHT HAVE
HELPED IF CHEAPSKATE OSWALD
HADN'T ALWAYS WIRED THE FLOW-
ERS COLLECT!



ANDY KOSIGN HOLDS THE RE-
CORD FOR ANSWERING THE MOST
ALGEBRA PROBLEMS IN A ONE HOUR
PERIOD - 129 PROBLEMS!

ANDY ALSO HOLDS THE RECORD FOR
ANSWERING THE MOST **ALGEBRA**
PROBLEMS INCORRECTLY IN A ONE
HOUR PERIOD - 129!



AS A CIVILIAN,
HANK SADSONG
WAS FAMOUS FOR
SINGING THE BLUES

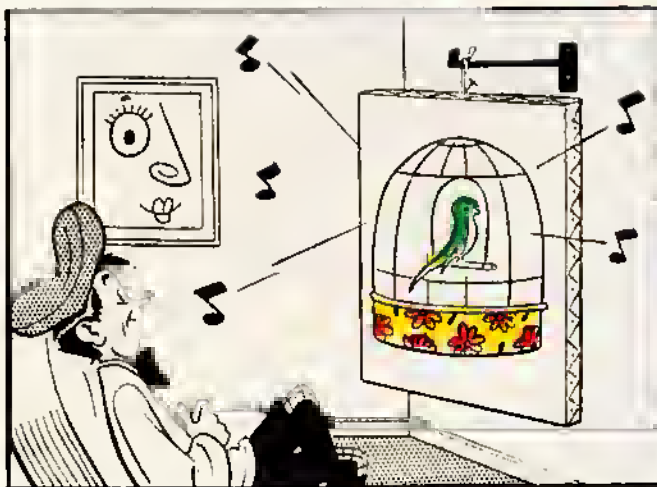
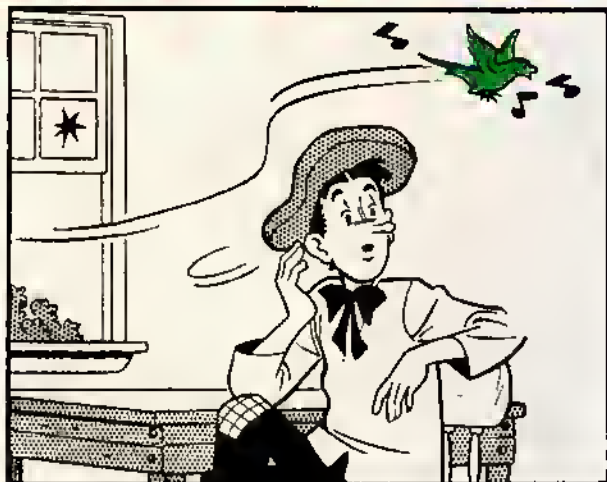
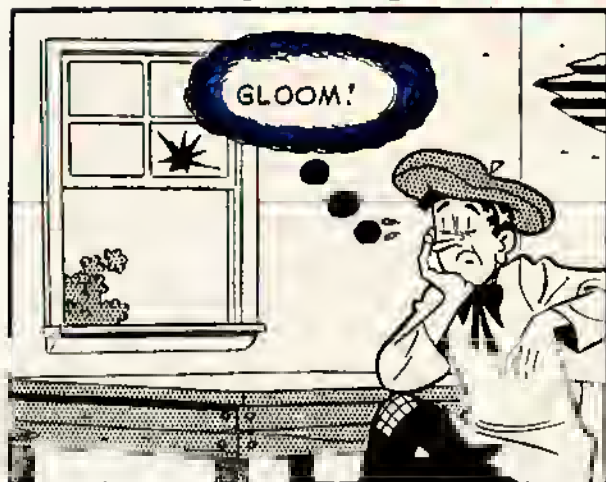
... AS A RECENTLY
DRAFTED G.I., HANK
IS STILL SINGING
THE BLUES!

JUGHEAD'S

DIPSY DOODLES



"WATCH
THE
BIRDIE"



MADHOUSE HISTORY DEPT.

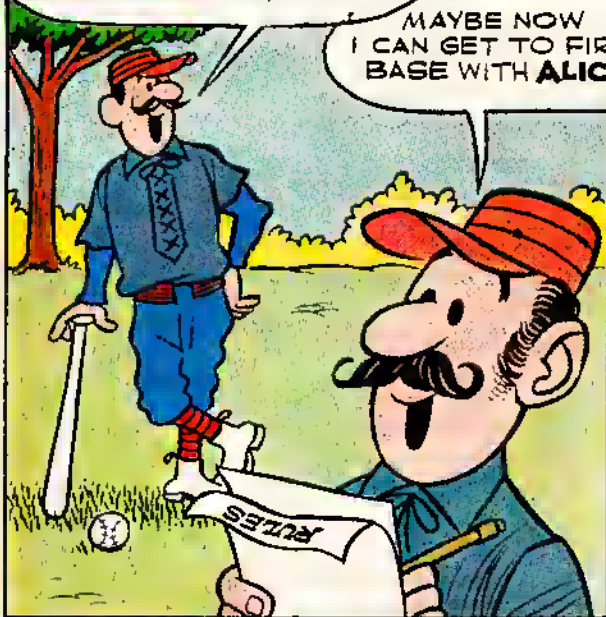
HISTORY BOOKS ARE VERY UNFAIR!
THEY USUALLY DEAL ONLY WITH MEN
AND NEVER MENTION THE GIRLS
THAT MADE THE MEN WHAT THEY ARE.....

FAMOUS FEMALES

WHY DO YOU THINK ABNER DOUBLEDAY
INVENTED BASEBALL?

INVENTING THIS GAME
SHOULD MAKE YOU RICH
AND POPULAR, ABNER!

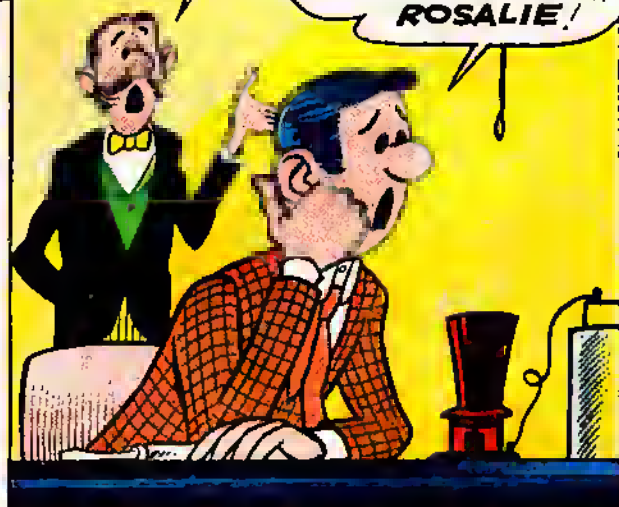
MAYBE NOW
I CAN GET TO FIRST
BASE WITH **ALICE**



AND WHO DO YOU SUPPOSE WAS BEHIND
ALEXANDER GRAHAM BELL AND THE
TELEPHONE?

ALEX, WHY ARE YOU
STRUGGLING SO MUCH
TO ACHIEVE SUCCESS!

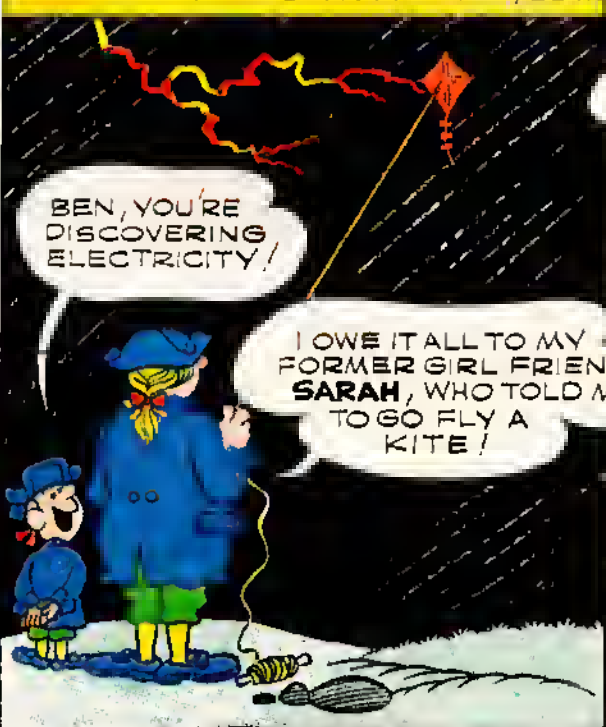
SO I CAN RING
A BELL WITH MY
ROSALIE!



WE DON'T WANT TO TAKE ANYTHING
AWAY FROM OLD BEN FRANKLIN, BUT...

BEN, YOU'RE
DISCOVERING
ELECTRICITY!

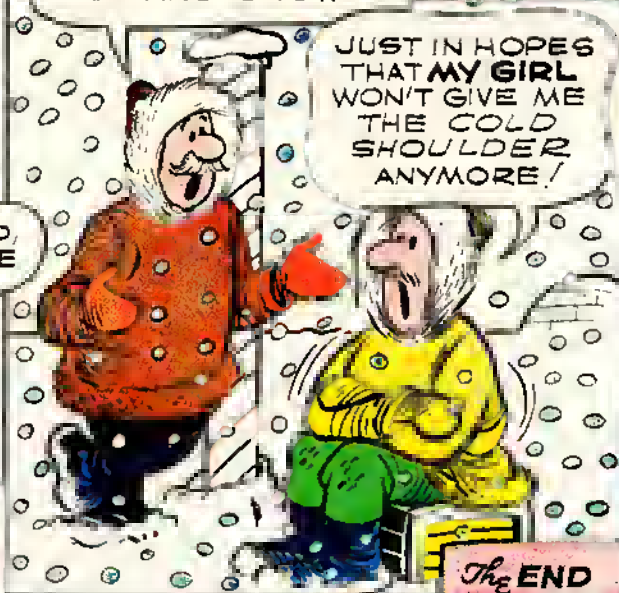
I OWE IT ALL TO MY
FORMER GIRL FRIEND,
SARAH, WHO TOLD ME
TO GO FLY A
KITE!



AND WHAT WAS THE REASON FOR
COMMANDER PEARY'S SEARCH
FOR FAME?

SIR, YOU'VE COVERED
THOUSANDS OF MILES OF
ICE AND SNOW

JUST IN HOPES
THAT MY GIRL
WON'T GIVE ME
THE COLD
SHOULDER
ANYMORE!

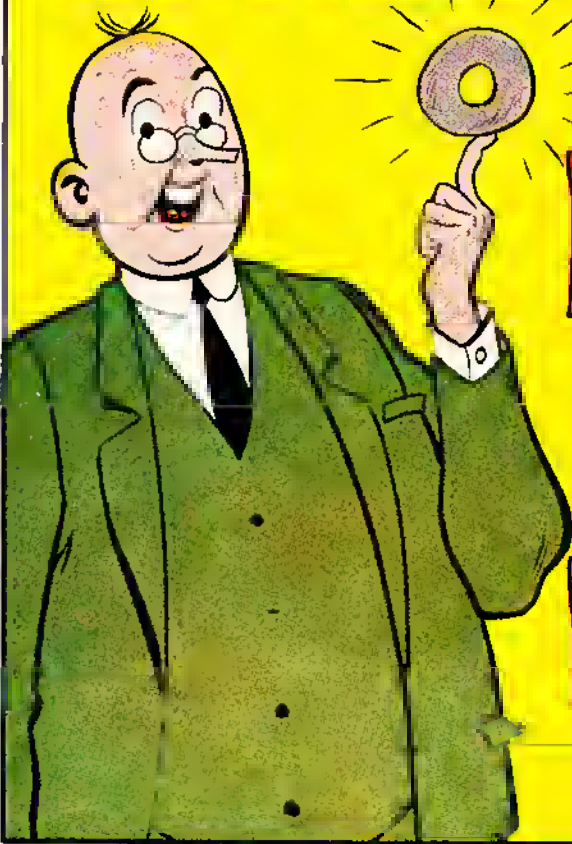


The END

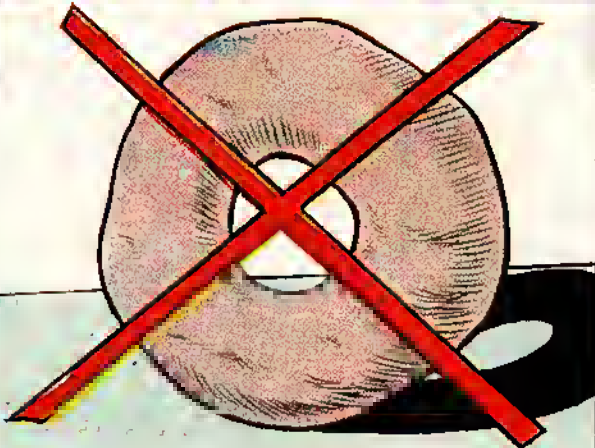
MR. WEATHERBEE PRESENTS--

Great moments in history---

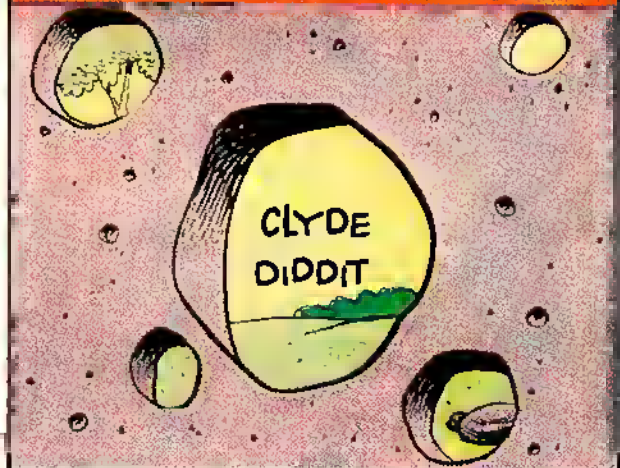
The Discovery OF DOUGHNUTS!



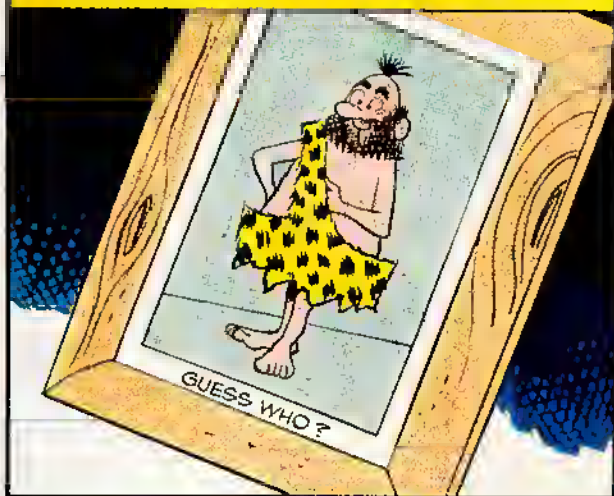
THE MOST INTERESTING THING ABOUT
THE DISCOVERY OF DOUGHNUTS IS
THAT WERE NEVER DISCOVERED AT ALL.



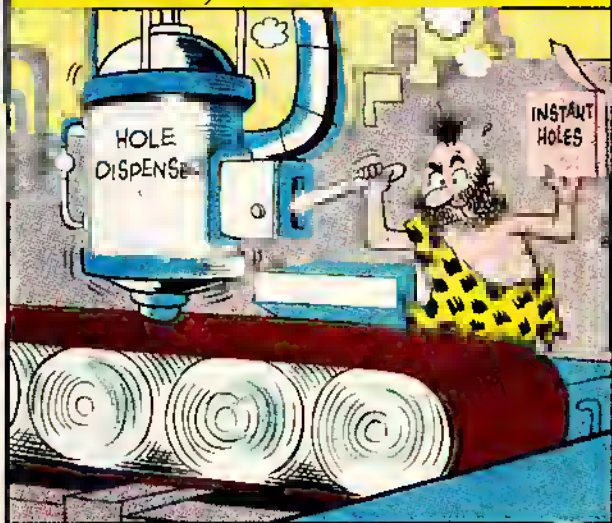
IF THIS SOUNDS STRANGE, THERE'S
A REASON-- IT *IS* STRANGE! OUR
STORY ISN'T REALLY ABOUT DOUGH-
NUTS-- IT'S ABOUT THE *HOLES*!



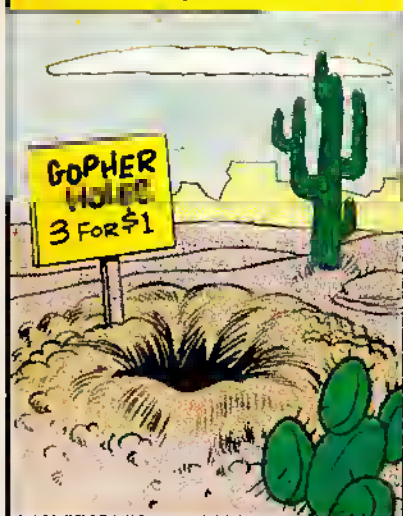
ONCE UPON A TIME, THERE WAS A PROSPEROUS HOLE MANUFACTURER NAMED LASLO SFORZ...



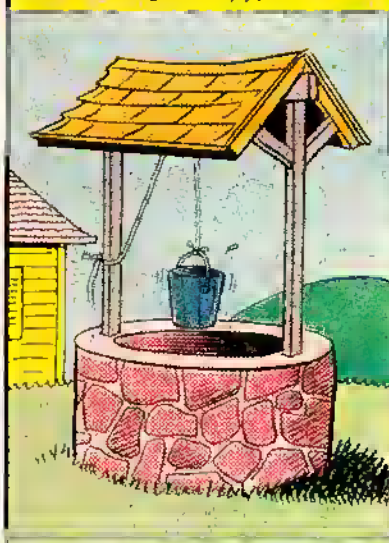
LASLO MANUFACTURED HOLES OF EVERY SIZE, SHAPE AND DEPTH...



HE MANUFACTURED GOPHER HOLES...



WELL HOLES...



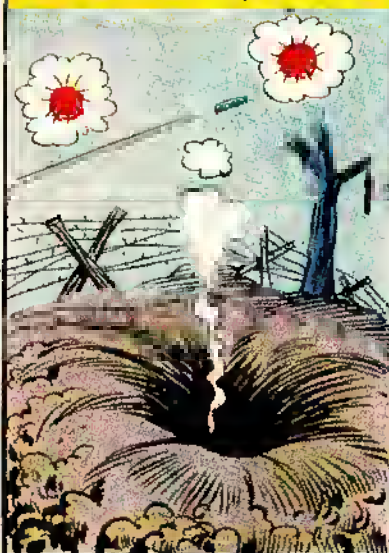
BULLET HOLES...



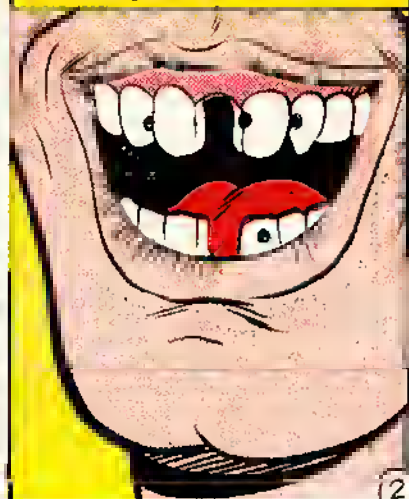
MOTH HOLES...



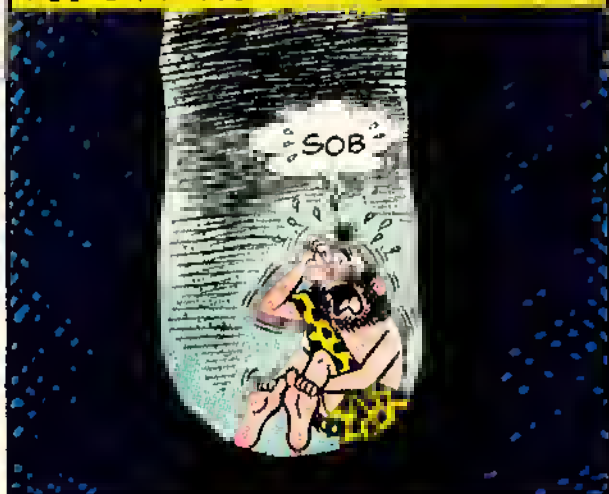
AND SHELL HOLES...



HE ALSO MANUFACTURED CAVITIES FOR PEOPLE'S TEETH!



AFTER A WHILE SALES FELL OFF AND BUSINESS WAS VERY BAD, POOR SFORZ FOUND HIMSELF IN A BIG HOLE!



THINGS GOT WORSE AND WORSE, SFORZ HAD NO MONEY, AND SOON HIS CLOTHES WERE FULL OF (YOU GUESSED IT! H____S!)



THIS PICTURE SHOWS SFORZ'S STOCKROOM, FILLED HIGH WITH THOUSANDS AND THOUSANDS OF HOLES. (THE PANEL IS BLANK BECAUSE HOLES ARE EMPTY--STOOPID!)

ONE DAY, LASLO GOT AN IDEA--HE COULD SELL THE HOLES IF HE **WRAPPED SOMETHING AROUND THEM!**



MEANWHILE, BACK AT THE HOUSE, MRS. SFORZ WAS BUSY BAKING ITALIAN BREAD STICKS...



LASLO RUSHED INTO THE KITCHEN AND GRABBED THE BREAD STICKS!



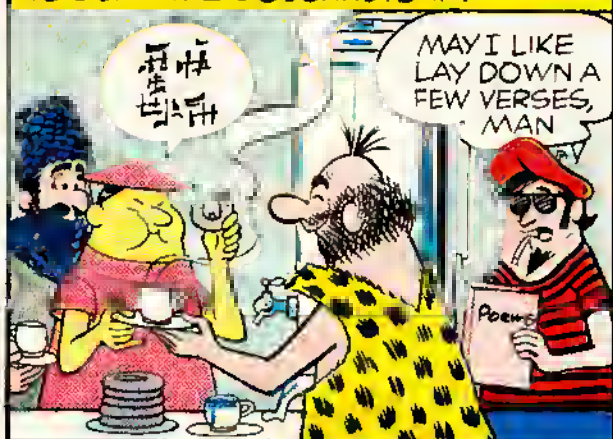
THEN HE TOOK THEM TO THE FACTORY AND WRAPPED THEM AROUND THE HOLES



"EUREKA", HE SCREAMED. "I HAVE JUST CREATED A **DOUGHNUT!**"



SFORZ'S NEW PRODUCT WAS VERY SUCCESSFUL. PEOPLE CAME FROM FAR AND WIDE. LASLO ALSO SOLD COFFEE, SO THEY'D HAVE SOMETHING TO DUNK THE DOUGHNUTS IN!



TODAY, DOUGHNUTS ARE USED FOR MANY THINGS SUCH AS---



RING TOSS GAMES,, ...AND TIRES FOR TOY AUTOMOBILES,,

...BUT MOSTLY THEY'RE USED TO KEEP PEOPLE LIKE JUGHEAD HAPPY.

END

MAKE A DATE

TO MEET ARCHIE'S LAUGH-
PROVOKING LOVELIES IN
THEIR NEWEST **ARCHIE**
GIANT SERIES
MAGAZINE!

IT'S
NEW!

DON'T BE
STOOD UP! -MAIL
THE COUPON
NOW!



IT'S
SPECTACULAR!

ONLY TWO BITS
FOR A DATE WITH
THE MOST POPULAR
GIRLS EVER TO HIT
A NEWSSTAND!
HOW CAN YOU
GO WRONG?

BETTY & VERONICA SPECTACULAR#11
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN
CANADA) FOR WHICH YOU WILL SEND ME
THE GIANT-SIZED **BETTY & VERONICA**
SPECTACULAR#11 AS SOON AS IT IS
OFF THE PRESSES!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

McGARGOYLE



PRESENTS THE NEW SHAPE IN CAPES

THE DRAC SPECIAL

IF THE SUN SHOULD SUDDENLY COME UP ON YOU, THE *EXTRA LIGHT WEIGHT CAPE* PERMITS A QUICK GETAWAY!

EXTRA BIG INSIDE POCKET HOLDS AT LEAST 3 BATS!

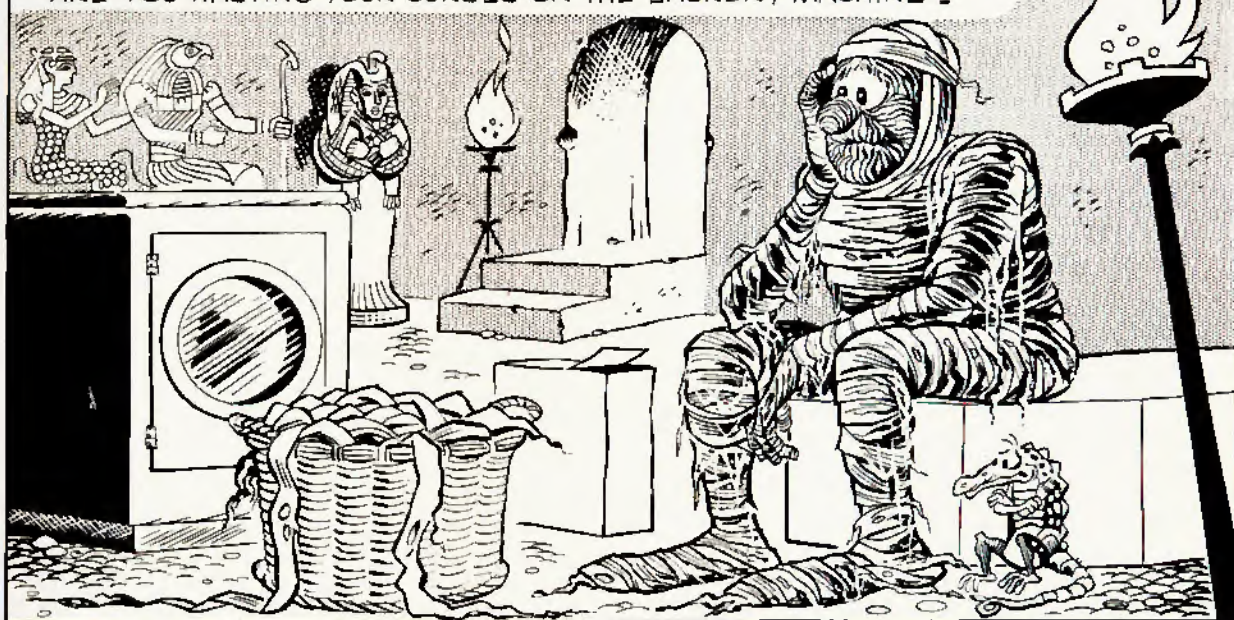
EMERGE FROM YOUR COFFIN SLUMBER WITH THE *WRINKLE RESISTANT CAPE* LOOKING AS NEW AS EVER!

GIRLY GHOULS GO FOR A VAMP IN A



McGARGOYLE CAPE!

ARE YOU WRAPPED UP IN YOUR LAUNDRY PROBLEMS?
ARE YOU KNOWN AT THE PYRAMIDS AS A TATTLE-TALE GRAY MUMMY?
ARE YOU WASTING YOUR CURSES ON THE LAUNDRY MACHINE?

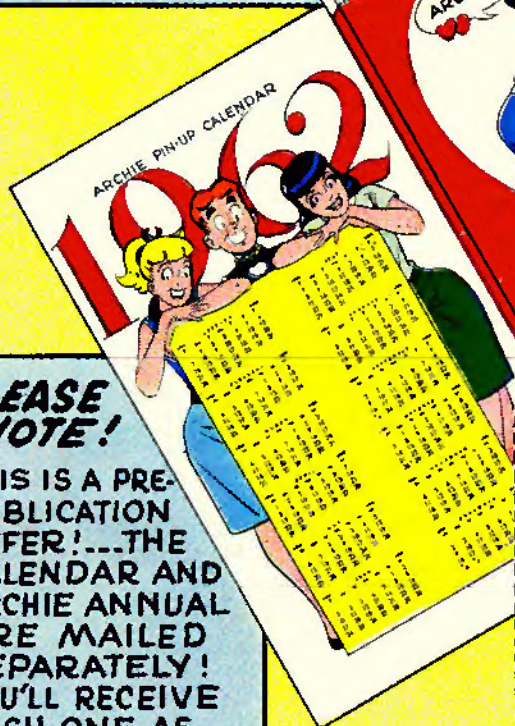


The New **FARO**  **ELECTRIC** Washer

IS THE ANSWER TO YOUR WORRIES!

WHEN SHIPPED WEST OF THE NILE THERE ARE ADDITIONAL FRIGHT CHARGES!

HERE ARE SIX REASONS WHY
I KNOW YOU'LL ENJOY THE BIG, NEW
ARCHIE ANNUAL #13



**FREE BONUS
IF YOU ORDER
NOW!**

**PLEASE
NOTE!**

THIS IS A PRE-
PUBLICATION
OFFER!...THE
CALENDAR AND
ARCHIE ANNUAL
ARE MAILED
SEPARATELY!
YOU'LL RECEIVE
EACH ONE AS
SOON AS IT'S OFF
THE PRESSES!

MAIL TO: **ARCHIE ANNUAL #13**
RM. 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN
CANADA) FOR WHICH YOU WILL SEND ME THE
GIANT-SIZED ARCHIE ANNUAL #13
AS SOON AS IT IS OFF THE PRESS... PLUS THE
PIN-UP CALENDAR AS A **FREE BONUS!**

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____



some scanner known as irving